

First Year Fall				
Course	Title	RU Equivalent	Rowan Core	Credits
ENG 101	English Composition I	COMP 01111	COML	3
MAT 101 or 110	Mathematics Elective	MAT 01115 or MAT 01112	QNTL	3
PSY 101	General Psychology	PSY 01107	HUML	3
ART 101 or MUS 101	Art Appreciation or Music Appreciation	ARHS 01130 or MUSG 06109	ARTL	3
HIS 101	History of Western Civilization	HIST 05100	HUML	3
First Year Spring				
Course	Title	RU Equivalent	Rowan Core	Credits
ENG 102	English Composition II	COMP 01112	COML	3
MAT 103	Statistics	STAT 02260	QNTL	3
SOC 101	Principles of Sociology	SOC 08120	HUML	3
HIS 102	History of Western Civ II	HIST 05101	HUML	3
COM 220 or COM 104*	Business Communications	CMS 04210 or INTR 99088	COML	3
Second Year Fall				
Course	Title	RU Equivalent	Rowan Core	Credits
	Lab Science Elective		SCIL	4
ENG 103	Survey of World Literature	ENGL 02075	HUML	3
COM 201	Journalism I	JRN 02210	COML	3
	Global and Cultural Awareness Elective	Free Elective	HUML	3
CGA 103*	Design Type and Color or Program Elective	ART 09301	ARTL	3
Second Year Spring				
Course	Title	RU Equivalent	Rowan Core	Credits
SPE 101	Oral Communications	CMS 04205	COML	3
	Lab Science Elective		SCIL	4
PHI 101	Intro to Philosophy	PHIL 09120	HUML	3
	HPE Elective			1-3
COM 206, COM 207, COM 208, CGA 103 or CGA 120*	Creative Writing: Nonfiction, Creative Writing: Fiction or Creative Writing: Poetry <i>3+1 students must take one of these</i>	WA 07290	ARTL	3

*These courses must be taken for the 3+1 Program. Advisors should recommend taking this as a program options elective if a student is possibly considering a 3+1 option.

At least 30 credits of a Bachelor's degree must be completed at Rowan University.

This sheet should be used as a guide. Students must meet with the 3+1 Assistant Director: akenmon1@rcsj.edu | 856-681-6264

**A.A. COMMUNICATIONS/B.A. APPLIED
PROFESSIONAL COMMUNICATIONS
3+1 COMPLETION MAP**

Third Year Fall				
Course	Title	RU Equivalent	Rowan Core	Credits
COM 305	Writing, Research and Technology	WA 01301	COML	3
	Literature or Writing Elective		HUML	3
COM 324	Introduction to New Media	RTF 03295	ARTL	3
	Free Elective*			3
	Free Elective*			3
Third Year Spring				
Course	Title	RU Equivalent	Rowan Core	Credits
COM 300	Publication Layout and Design	JRN 02317	COML	3
COM 334	Digital Media and Techniques	ART 09301	COML	3
CGA 120 or Free Elective	Introduction to Electronic Publishing and Technology or Free Elective	INTR 99070 or Free Elective		3
	Free Elective*			3
	Free Elective*			3
Fourth Year Fall				
Course	Title	RU Equivalent	Rowan Core	Credits
	Writing for the Workplace or Intro to Tech Writing	WA 01322		3
	Strategic Communication Overview	PR 05350		3
	Participatory Media	CMS 04315		3
	Practices and Partnerships – Practicum I	CMS 044xx		3
	Free Elective*			3
Fourth Year Spring				
Course	Title	RU Equivalent	Rowan Core	Credits
	New Media Production	RTF 03394		3
	Media Ethics	JRN 02319		3
	Integrated Marketing Communications	ADV 04360		4
	Leadership Communications	CMS 04318		3
	Practices and Partnerships – Practicum II	CMS 044xx		3

*See suggested list of electives at the bottom of this document.

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***Suggested List of Electives:**

- BUS 221 – Principles of Marketing
- BUS 224 – Social Media Marketing and Web Analytics
- BUS 225 – Principles of Advertising
- PHI 150 – Critical Thinking
- SOC 130 – Society, Ethics and Technology
- COM 115 – Sports Communication, Culture and Identity

- SOC 104 – Social Problems
- 3 credits in any language: ITA, SPA, GER or ASL

Please note: any transferable electives can be considered by the individual student and advisor, on a case-by-case basis. These are suggestions to guide students to select electives that best support their Communications degree.