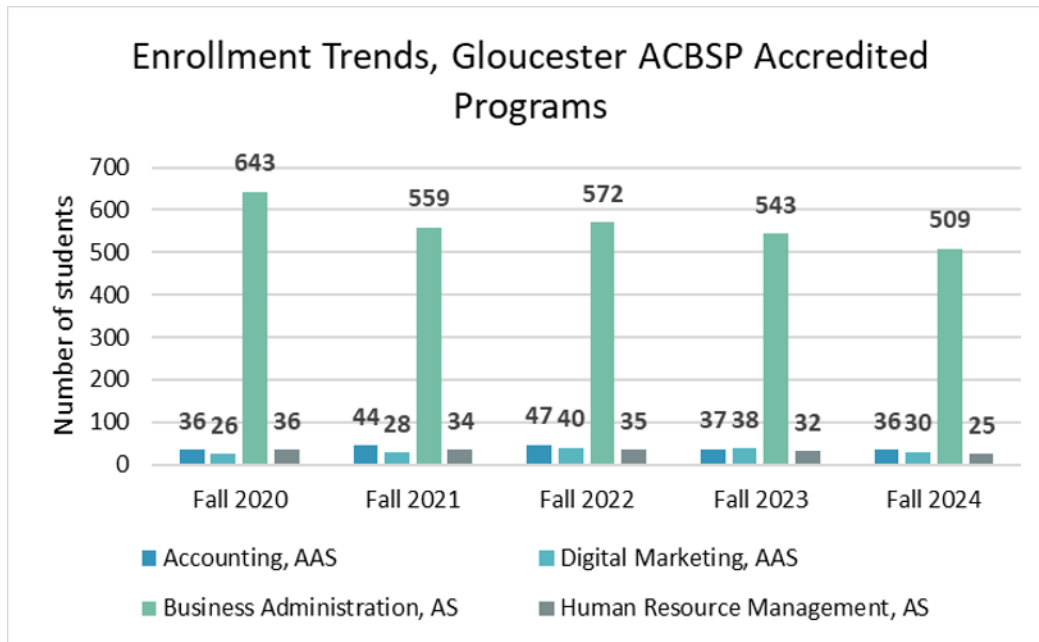


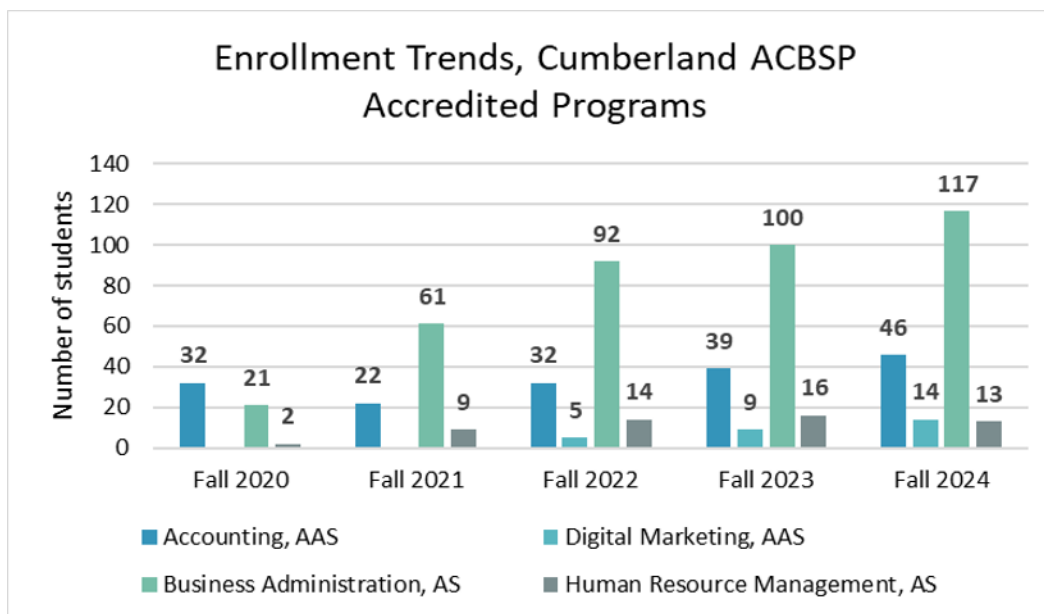
**Rowan College of South Jersey
Critical Metrics for ACBSP Accredited Programs
Updated through Fall 2024 Enrollment**

I. Enrollment, Fall-to-Fall

A. Gloucester Campus

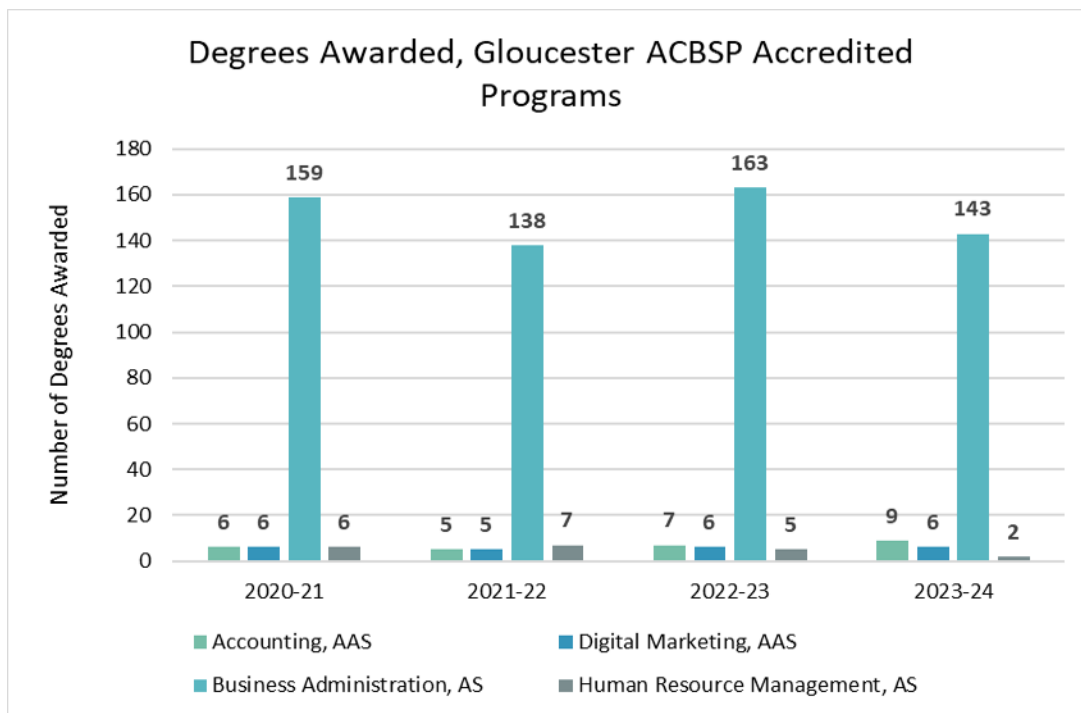


B. Cumberland Campus

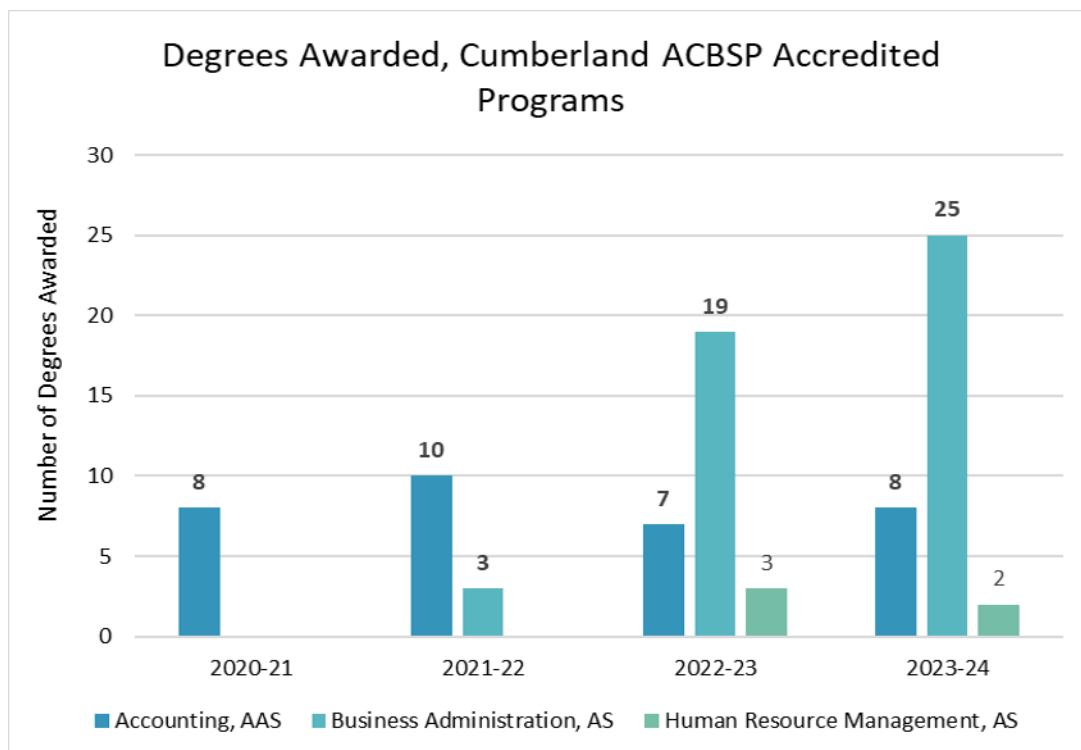


II. Degrees Awarded by Academic Year

A. Gloucester



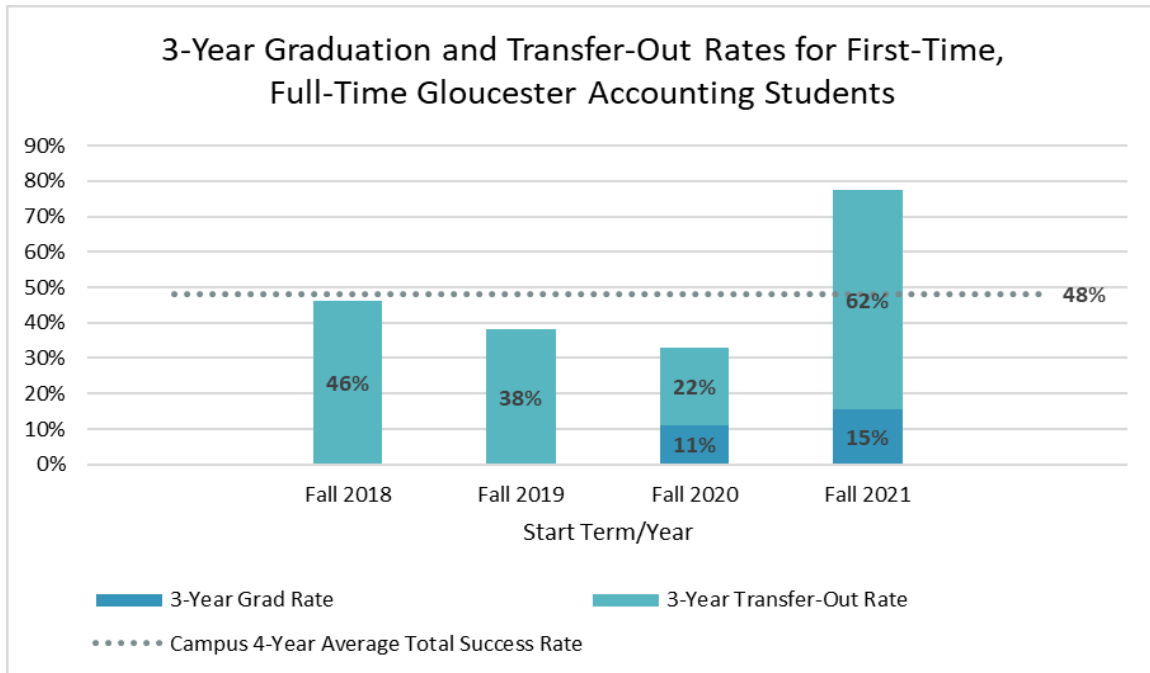
B. Cumberland



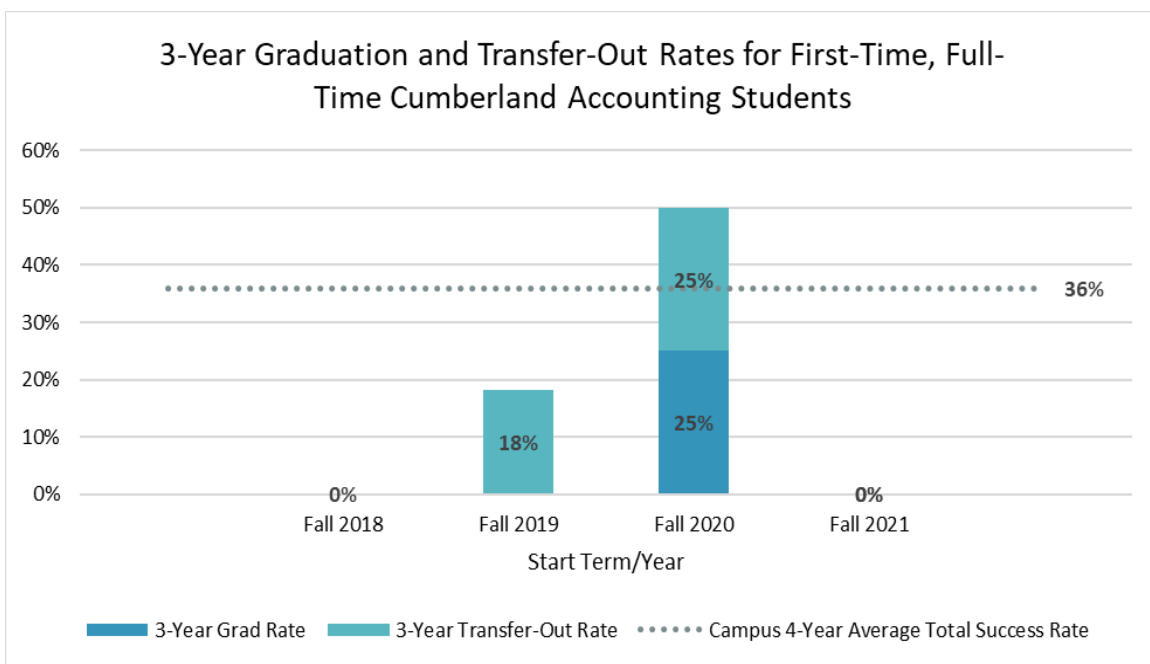
III. Success (Graduation and Transfer Out) Rates, After 3 Years [New Methodology]

A. A.A.S. Accounting

Gloucester

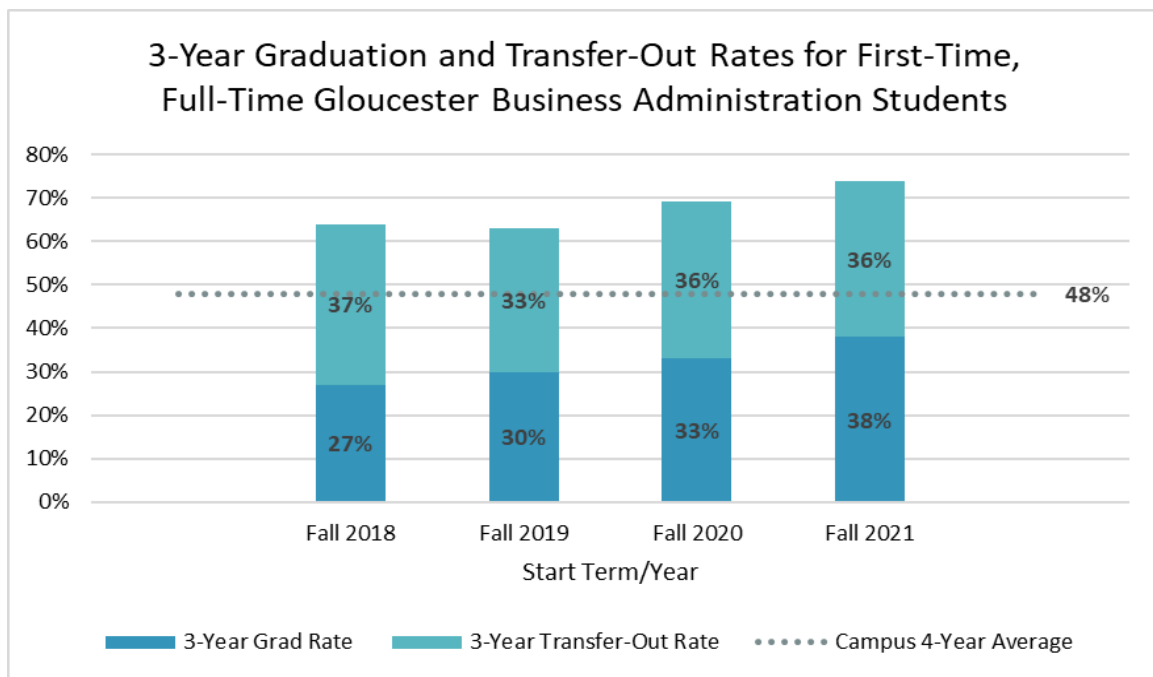


Cumberland

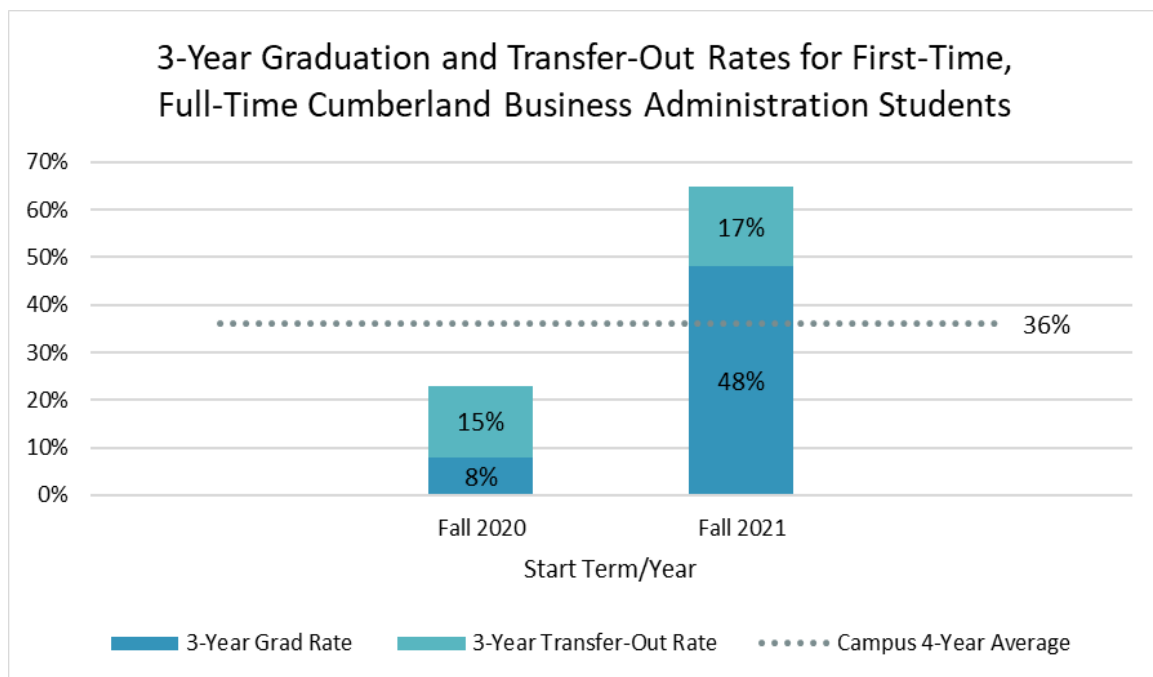


B. A.S. Business Administration

Gloucester



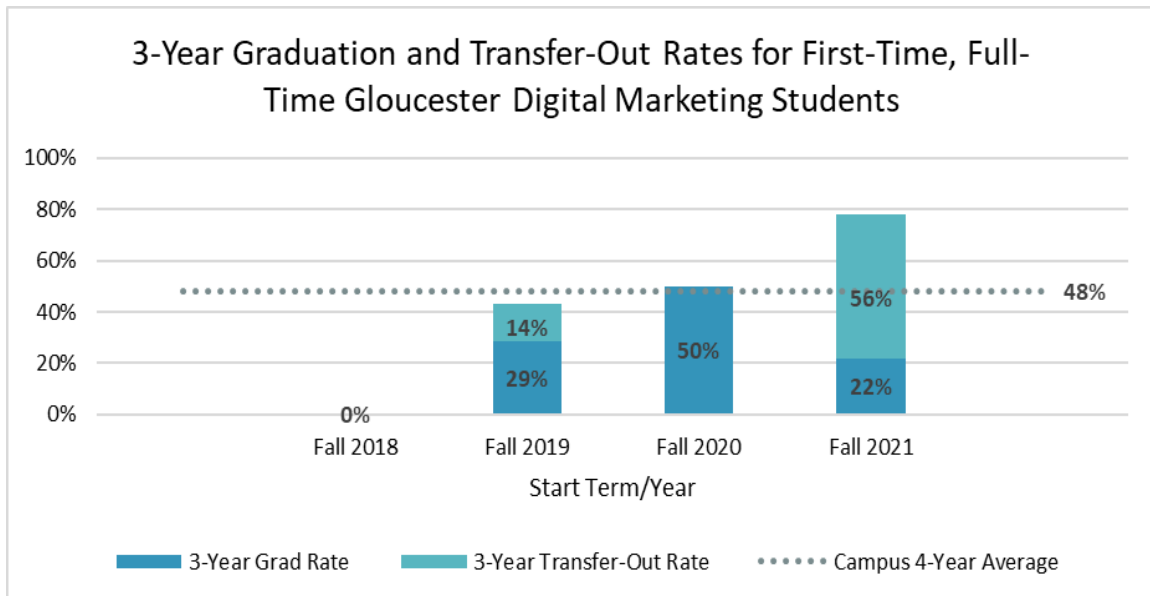
Cumberland



C. A.A.S. Digital Marketing

Critical Note: The A.A.S. Digital Marketing program was not offered at the Cumberland campus until Fall 2022.

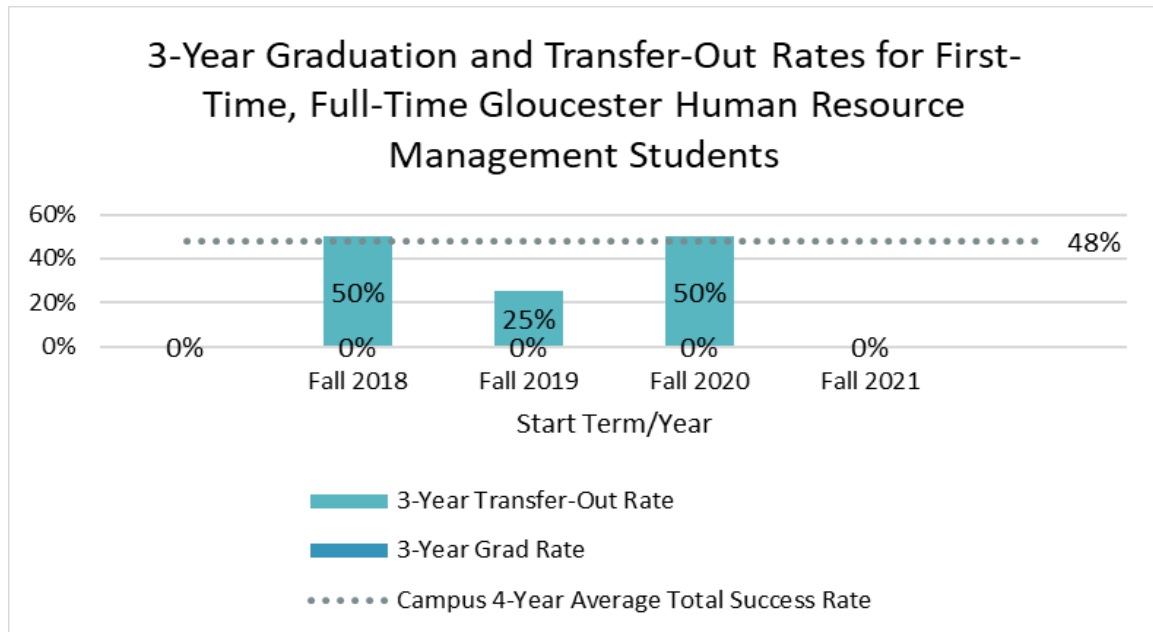
Gloucester



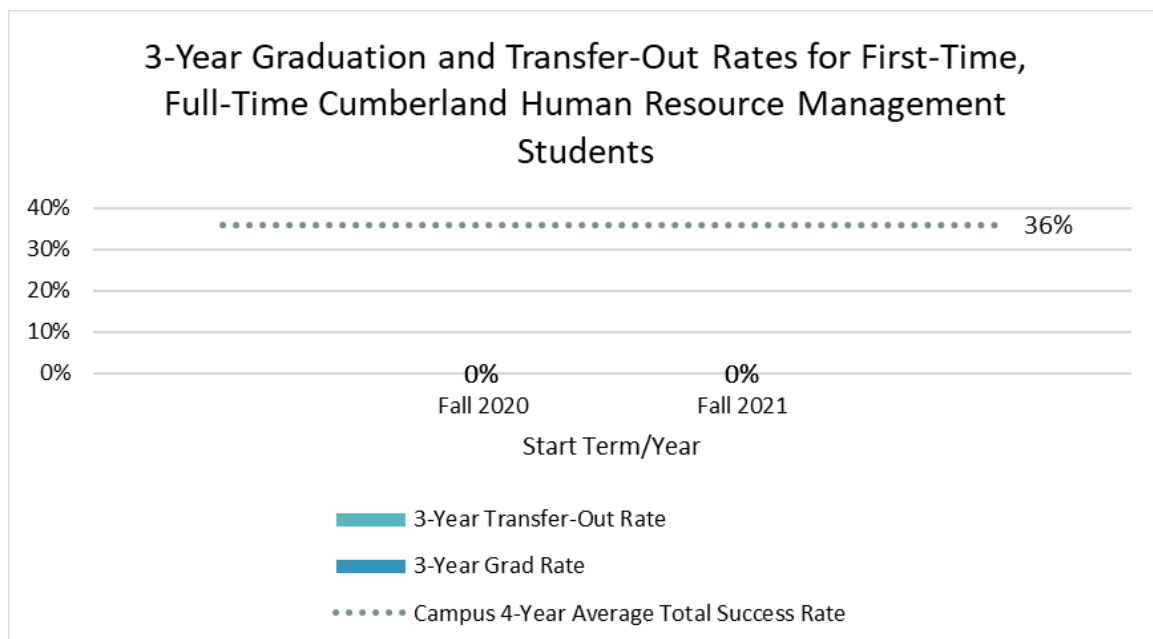
D. A.S. Human Resource Management

Critical Note: The A.S. Human Resource Management program was established on the Cumberland campus in Fall 2021.

Gloucester



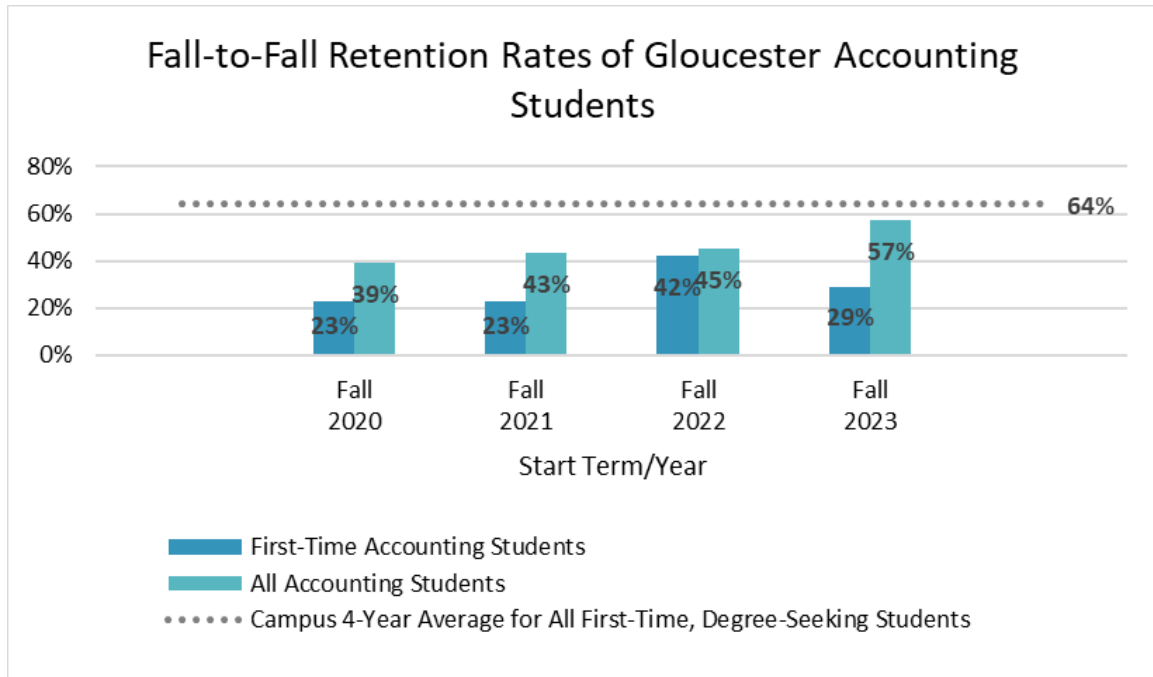
Cumberland



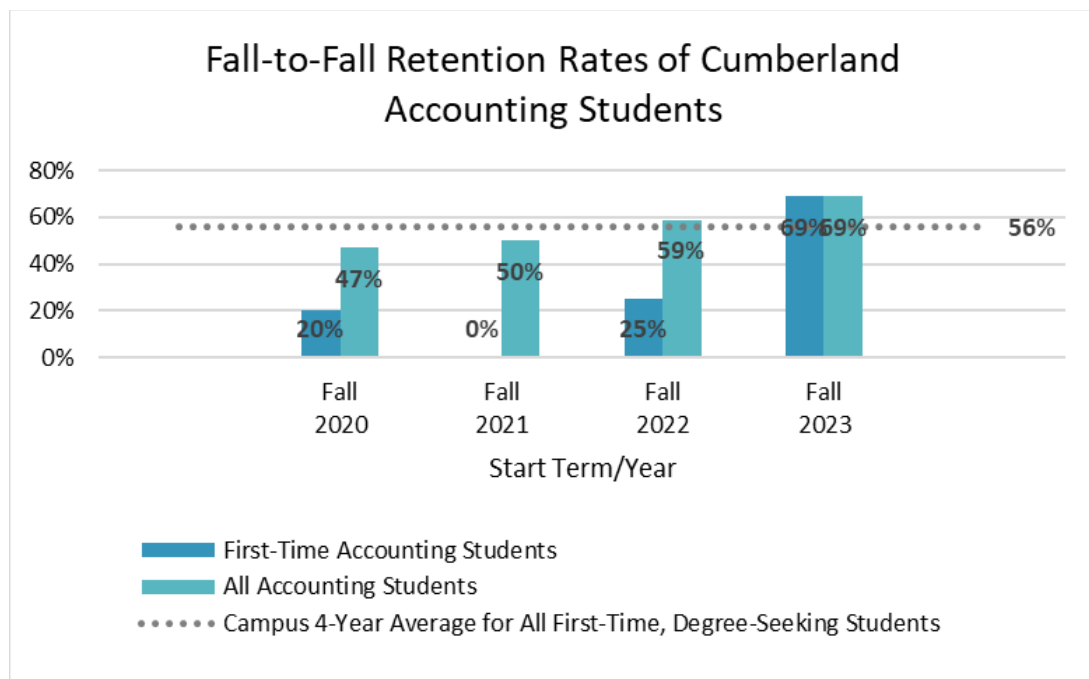
IV. Fall-to-Fall Retention Rates

A. A.A.S. Accounting

Gloucester

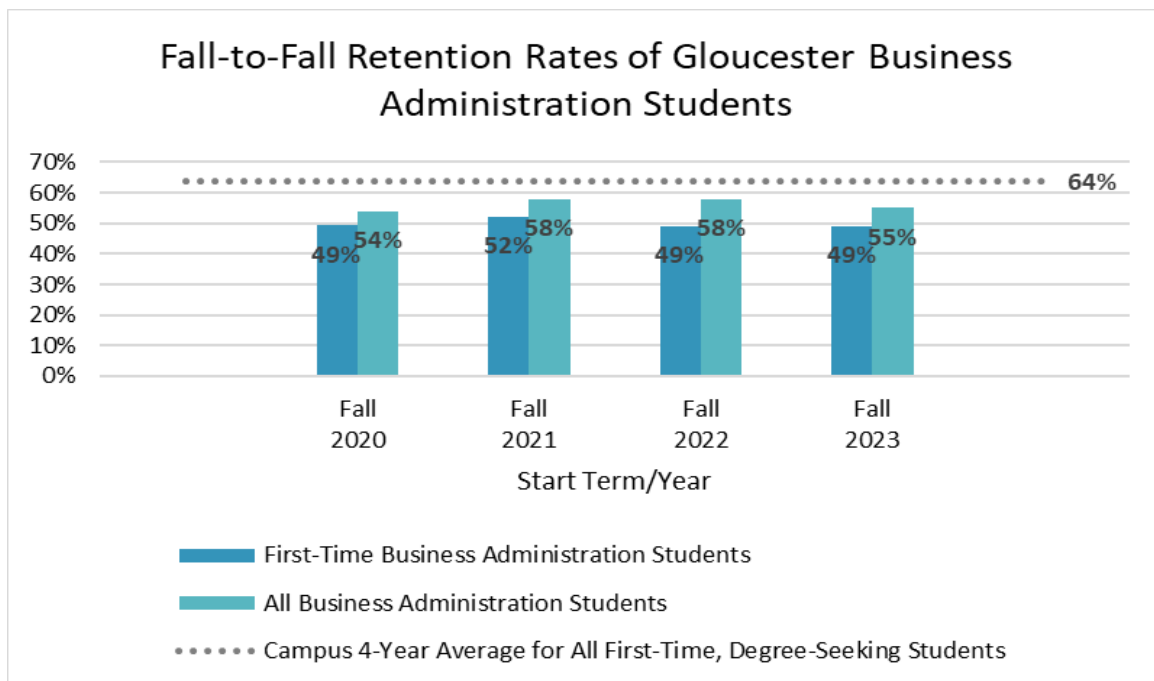


Cumberland

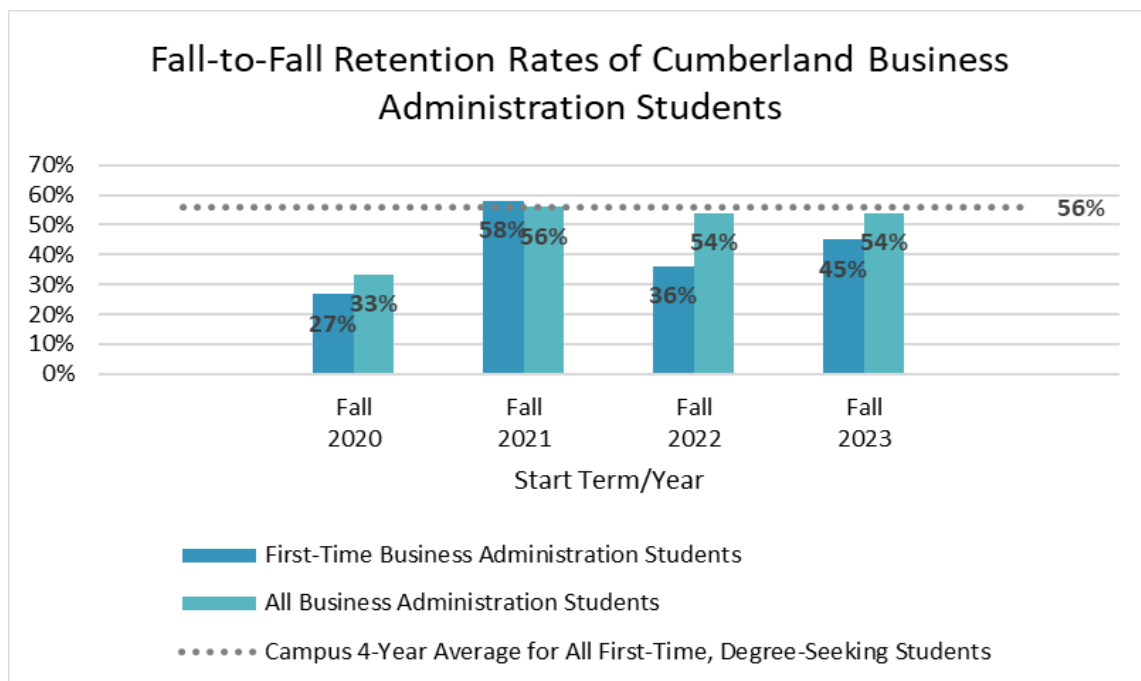


B. A.S. Business Administration

Gloucester

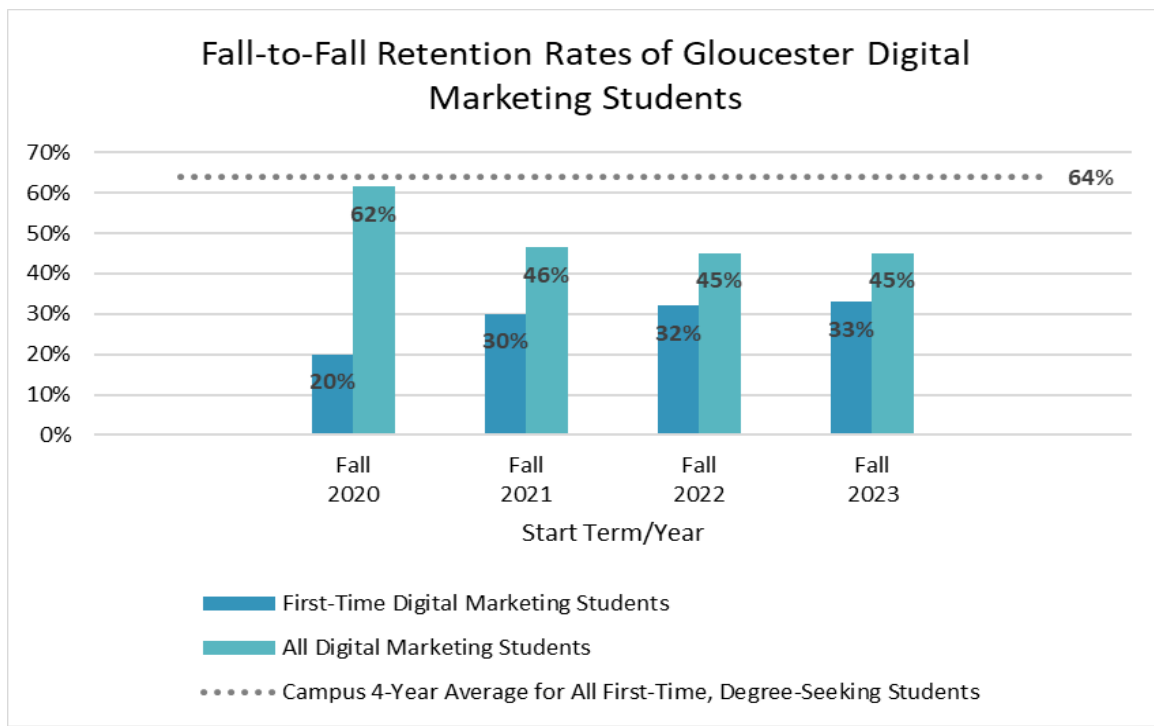


Cumberland

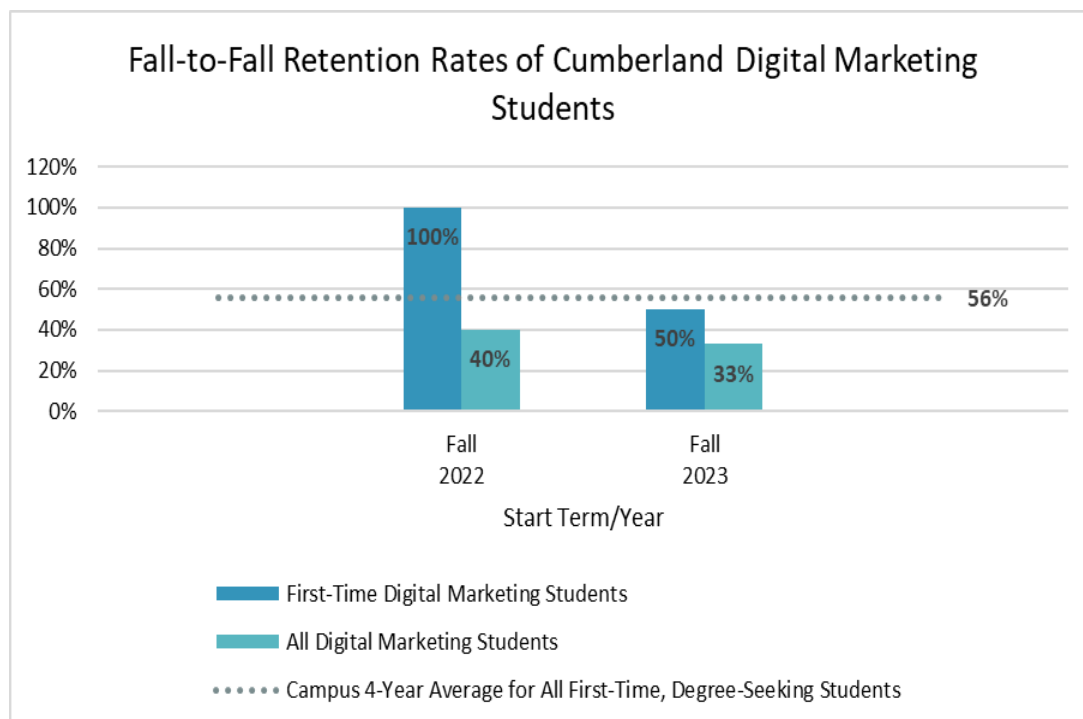


C. A.A.S. Digital Marketing

Gloucester

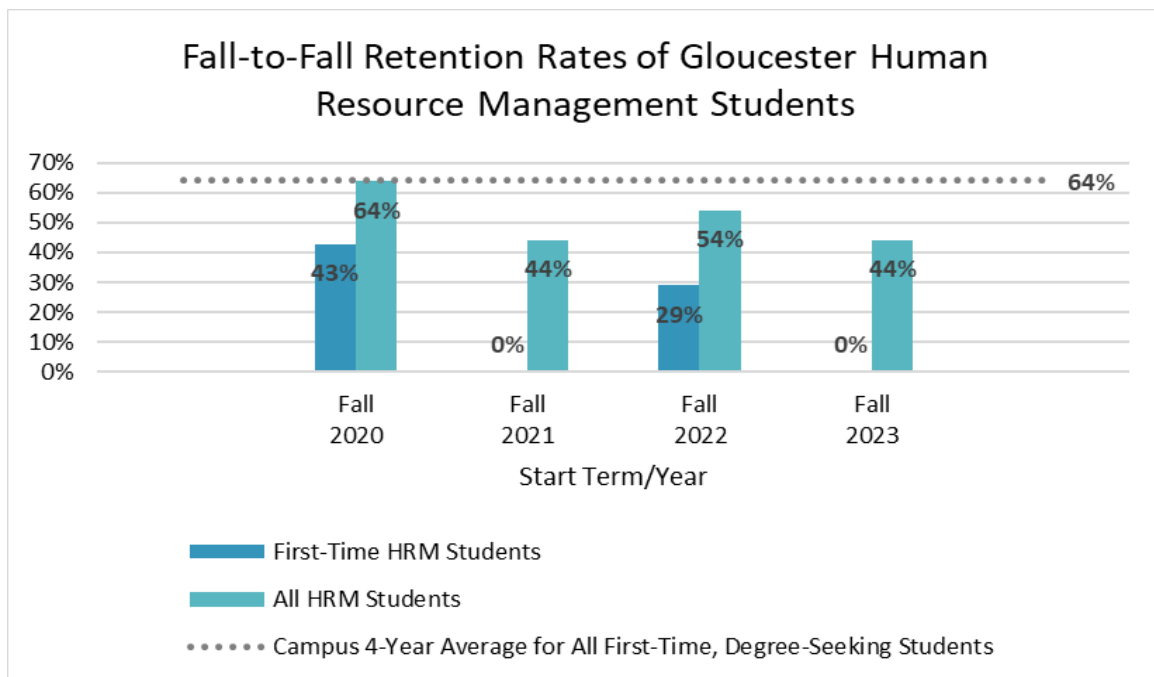


Cumberland



D. A.S. Human Resources Management

Gloucester



Cumberland

