



## **Rowan College of South Jersey**

Policy: 2013  
Title: **THE COLLEGE'S ROLE IN THE WORKFORCE**  
Area: General Administration  
Approved: 07/01/19  
Revised: 01/20/26

The College recognizes its role in enhancing the economic vitality and quality of life for all citizens of the community. The goal of the College is to develop comprehensive workforce development programs that lead to either immediate employment in occupations in demand by employers, or provide a seamless pathway to an academic degree or certificate. Accordingly, the College will work with schools, the county and state workforce systems, and business and industry to develop a coordinated approach to ensure authentic and effective collaboration among all components of the workforce readiness system.

To accomplish this, the College provides basic skill courses, industry recognized certificates and certification preparation courses, and professional proficiency exams to meet the workforce needs in the region. Also, the College will provide customized training and educational programs that support the economic development of the community and enhance the community's quality of life. Additionally, the College will regularly convene advisory groups to assure a coordinated approach to meeting business and industry's need for a qualified and competitive workforce for both academic and continuing education programs.