

**Rowan College of South Jersey
Academic Certificate in
Business Management
Transfer Program Requirements
Suggested Four Semester Sequence of Courses**

Prepares students for entry-level business management positions in all sectors of business, government, not-for-profit and social service agencies.

Business programs focus on the education and skills needed in today's global business environment. Practical courses coupled with general education offerings enhance development of critical thinking, communication and problem-solving skills, as well as adaptability and team work.

Students who have completed the program will be able to:

- Prepare and present effective oral and written business presentations
- Demonstrate mastery of financial and managerial accounting concepts by preparing balance sheets, income and cash flow statements and budgets.
- Locate, retrieve and critically evaluate information and information sources.

First Year

Fall Semester

		Credits
___AC 103	Principles of Accounting I	4
___BU 109	Business Law I	3
___BU 115	Introduction to Business	3
___CS 101 OR	Introduction to Microcomputers OR	3
___CS 102	Applications on the Microcomputer	
___EN 101	English Composition I	3
		16

Spring Semester

___BU 106	Introduction to Management	3
___BU 207	Introduction to Marketing	3
___BU 212	Introduction to Human Resources	3
___BU 233	Corporate Finance	3
___BU 249	Introduction to International Business	3
		15

Total Minimum Credits:

31

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Required Core and Elective Courses

Communications

EN 101	English Composition I	<u>Credits</u> 3
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Technology

CS 101 OR CS 102	Introduction to Microcomputers OR Applications on the Microcomputer	3
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Program Courses

AC 103	Accounting Principles I	4
BU 106	Introduction to Management	3
BU 109	Business Law I	3
BU 115	Introduction to Business	3
BU 207	Introduction to Marketing	3
BU 212	Introduction to Human Resources	3
BU 233	Corporate Finance	3
BU 249	Introduction to International Business	3
	Total Minimum Credits	31