

**Rowan College of South Jersey
Academic Certificate in
Multimedia Design
Transfer Program Requirements
Suggested Four Semester Sequence of Courses**

This program prepares students to obtain graphic designer positions at businesses and agencies, or to operate their own graphics business. Since experience and work samples are important for success in the field, students participate in graphic design internships at area firms and learn to prepare and present portfolios. The instructors are college professors and professional practitioners in the field. In the cutting-edge Mac Lab in the Frank Guaracini Jr. Fine and Performing Arts Center, students use industry standard equipment to learn real world applications. Students who have completed the program will be able to:

- Use standard graphic design software including Photoshop and Illustrator.
- Perform operations using a Mac® and other graphic design hardware.
- Use standard desktop publishing software including Quark and InDesign.
- Define the visual elements and design principles, including the terms associated with each in written form.

First Year

Fall Semester

		Credits
___AR 110	Fundamentals of Drawing I	3
___CG 101	Introduction to Computer Graphics	3
___EN 241	Publication Layout and Design	3
___CG 113	Graphic Web Design	3
___EN 101	English Composition	3
		15

Spring Semester

___AR 200	D-Design	3
___CG 102	Computer Illustration	3
___CG 110	Digital Imaging	3
___EN 231	News Writing I	3
___	General Education Humanities Elective	3
		15
	Total Minimum Credits:	30

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Required Core and Elective Courses

<u>Communications</u>		<u>Credits</u>
EN 101	English Composition	3
<u>Humanities</u>		
—	General Education Humanities Elective	3
<u>Program Courses</u>		
AR 110	Fundamentals of Drawing I	3
AR 200	2-D Design	3
CG 101	Introduction to Computer Graphics	3
CG 102	Computer Illustration	3
CG 110	Digital Imaging	3
CG 113	Graphic Web Design	3
EN 231	News Writing I	3
EN 241	Publication Layout and Design	3
Total Minimum Credits		30