

Diagnostic Medical Sonography Program Effectiveness Data

Institution Information	
Institution Name:	Rowan College of South Jersey
Concentrations CAAHEP Accredited:	Abdomen-Extended, Obstetrics and Gynecology

Student Retention: Total # of Graduates/Total # of Students Enrolled										
Enter Cohort Number and/or Track Name	2022			2021			2020			3-Year Average Retention Rate
	# grads:		Enrolled	# grads:		Enrolled	# grads:		Enrolled	
Cohort 1 2021	14	14	100 %	12	15	80 %	9	14	64 %	81 %

Job Placement: Total # of graduates employed in 6 months/Total # of Graduates										
Enter Cohort Number and/or Track Name	2022			2021			2020			3-Year Average Job Placement Rate
	employed grads #:		# grads	employed grads #:		# grads	employed grads #:		# grads	
Cohort 1 2021	14	14	100 %	10	12	83 %	9	9	100 %	94 %

Test Takers Rate: Total # of Test Takers/Total # of Graduates										
Enter Cohort #	Select Concentration	2022			2021			2020		
		# Test Takers:		# grads	# Test Takers:		# grads	# Test Takers:		# grads
1	Abdomen-Extended	4	14	29 %						
1	Obstetrics & Gynecology	14	14	100 %						

Credential Success Rate: Total # of Graduates successfully earning credential/Total # of Test Takers											
Cohort # & Concentration	Select Credentialing Exam(s)	2022			2021			2020			3-Year Average Success Rate
		# earners:		# Test Takers	# earners:		# Test Takers	# earners:		# Test Takers	
1 AB	RDMS(AB)	3	4	75 %	5	6	83 %	2	3	67 %	75 %
1 OB/GYN	RDMS(OB/GYN)	13	14	93 %	9	9	100 %	9	9	100 %	98 %