

Diagnostic Medical Sonography Program Effectiveness
Institution Name
Rowan College of South Jersey
CAAHEP Accredited Concentrations:
Abdomen-Extended, Obstetrics & Gynecology

Student Retention: Total # of Graduates/Total # of Students Enrolled

Cohort Number	Track Name (if applicable)	2024 # Graduates	2024 # Enrolled	2024 % Retention	2023 # Graduates	2023 # Enrolled	2023 % Retention	2022 # Graduates	2022 # Enrolled	2022 % Retention	3-Year Average Student Retention
1		12	14	86%	10	11	91%	14	14	100%	92%

Job Placement: Total # of Graduates employed in 6 months/Total # of Graduates

Cohort Number	Track Name (if applicable)	2024 # Employed	2024 # Graduates	2024 % Job Placement	2023 # Employed	2023 # Graduates	2023 % Job Placement	2022 # Employed	2022 # Graduates	2022 % Job Placement	3-Year Average % Job Placement
1		11	12	92%	9	10	90%	14	14	100%	94%

Test Takers Rate: Total # of Test Takers/Total # of Graduates

Cohort Number	Concentration	2024 # Test Takers	2024 # Graduates	2024 % Test Takers	2023 # Test Takers	2023 # Graduates	2023 % Test Takers
1	ABDOMEN-EXTENDED	3	12	25%	1	10	10%
1	OBSTETRICS & GYNECOLOGY	11	12	92%	10	10	100%

Credential Success Rate: Total # of Graduates successfully earning credential/Total # of Test Takers

Cohort Number	Concentration & Credentialing Exam(s)	2024 # Earners	2024 # Test Takers	2024 % Success	2023 # Earners	2023 # Test Takers	2023 % Success	2022 # Earners	2022 # Test Takers	2022 % Success	3-Year Average % Credential Success
1	ABDOMEN-EXT – RDMS(AB) or RT(S)	3	3	100%	1	1	100%	3	4	75%	92%
1	OB/GYN – RDMS(OB/GYN) or RT(S)	11	11	100%	10	10	100%	13	14	93%	98%