

Contact Information

Name _____

Organization _____

Address _____

City _____ State _____ ZIP _____

Email _____

Phone _____

Names of Attendees _____

Payment Method

My check is enclosed

Visa Mastercard Discover American Express

Card # _____

Expiration date _____ CSC# _____

Name _____

Billing Address _____

City _____ State _____ ZIP _____

Signature _____

Pay online at RCSJ.edu/Gala

Please make checks payable to Rowan College Foundation.

Completed forms can be mailed to Rowan College Foundation, Attn: Sarah Palese,
1400 Tanyard Road, Sewell, NJ 08080



Gloucester Campus, 1400 Tanyard Road • Sewell, New Jersey 08080 • RCSJ.edu

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presents the 2024

Blue & Gold GALA

An Evening Among the Stars:
Illuminating Pathways to Student Success.

6:00 p.m.
Cocktails

7:00 p.m.
Dinner and Dancing

12
April
2024

The Grove
at Centerton

1022 Almond Road
Pittsgrove, NJ 08318

Rowan College of South Jersey's annual Gala proceeds benefit RCSJ students. Thank you for all you do to help us in our mission to support our students and their educational goals.

Sponsorship Packages

□ Presenting Sponsor—\$20,000

- Logo placement on all invitations—mailed and online
- VIP Access to up to three additional Foundation events in the calendar year, including the Alumni Hall of Fame, Golf Outing, and more
- Acknowledgment on Foundation webpage
- Social media mentions on Facebook, Twitter and Instagram
- Full-page color ad (4.5" w x 7.5" h) on the front, inside cover of virtual program booklet
- 16 tickets to the event
- Prominent sponsor recognition and logo placement at the Gala
- Inclusion of your name/company on all press releases and emails related to Gala

□ Gold Sponsorship—\$10,000

- VIP Access to one additional Foundation event in the calendar year, including the Alumni Hall of Fame, Golf Outing, and more
- Acknowledgment on Foundation webpage
- Social media mentions on Facebook, Twitter and Instagram
- Full-page color ad (4.5" w x 7.5" h) in the virtual program booklet
- 8 tickets to the event
- Prominent sponsor recognition and logo placement at the Gala
- Inclusion of your name/company on all press releases and emails related to Gala

□ Blue Sponsorship—\$5,000

- Acknowledgment on Foundation webpage
- Social media mentions on Facebook, Twitter and Instagram
- Half-page color ad (4.5" w x 3.75" h) in the virtual program booklet
- 6 tickets to the event
- Sponsor recognition at the Gala

□ President's Circle Sponsorship—\$2,500

- Half-page color ad (4.5" w x 3.75" h) in the virtual program booklet
- 4 tickets to the event
- Sponsor recognition at the Gala

□ Roadrunner Sponsorship—\$1,000

- Quarter-page color ad (2.25" w x 3.75" h) in the virtual program booklet
- 2 Tickets
- Sponsor recognition at the Gala

Advertising Opportunities – Virtual Program Booklet

□ Full Page—\$750

- Full-page color ad in the virtual program booklet (4.5" w x 7.5" h)

□ Half Page—\$500

- Half-page color ad in the virtual program booklet (4.5" w x 3.75" h)

□ Quarter Page—\$250

- Quarter-page color ad in the virtual program booklet (2.25" w x 3.75" h)

All advertisements are due by March 29, 2024

Tickets

□ Tickets—\$175 Each

Amount _____

Please complete the form on the back side of this brochure

For more information about the Gala or sponsorship opportunities, contact:

Cody Miller at cmille27@rcsj.edu

Sarah Palese at spalese@rcsj.edu

or call 856-681-6242



We are happy to work with you to find the best opportunities to optimize your involvement as a sponsor.