

## Contact Information

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Names of Attendees \_\_\_\_\_

## Payment Method

My check is enclosed

Visa    Mastercard    Discover    American Express

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_ CSC# \_\_\_\_\_

Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Signature \_\_\_\_\_

Pay online at [RCSJ.edu/Gala](https://RCSJ.edu/Gala)

Please make checks payable to Rowan College Foundation.

Completed forms can be mailed to Rowan College Foundation, Attn: Sarah Palese,  
1400 Tanyard Road, Sewell, NJ 08080



Gloucester Campus, 1400 Tanyard Road • Sewell, New Jersey 08080 • [RCSJ.edu](https://RCSJ.edu)



PRESENTS

# Blue & Gold GALA

REMEMBERING OUR ROOTS. BUILDING OUR FUTURE.

6:00 *p.m.*  
Cocktails

7:00 *p.m.*  
Dinner and Dancing

21  
April  
2023

The Estate  
at Monroe

1351 N Black Horse Pike  
Williamstown, NJ 08094

Rowan College of South Jersey's annual Gala proceeds benefit RCSJ students. Thank you for all you do to help us in our mission to support our students and their educational goals.

# Sponsorship Packages

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## Presenting Sponsor—\$20,000

- Logo placement on all invitations—mailed and online
- Photo Booth Sponsorship—logo on all printed photos at the event
- VIP Access to up to three additional Foundation events in the calendar year, including the Alumni Hall of Fame, Golf Outing, and more
- Logo and website link on the Foundation homepage for an entire year
- Social media mentions on Facebook, Twitter and Instagram
- Full-page color ad (4.5" w x 7.5" h) on the front, inside cover of virtual program booklet
- 16 tickets to the event
- Prominent sponsor recognition and logo placement at the Gala
- Inclusion of your name/company on all press releases

## Gold Sponsorship—\$10,000

- VIP Access to one additional Foundation event in the calendar year, including the Alumni Hall of Fame, Golf Outing, and more
- Logo and website link on the Foundation homepage for an entire year
- Social media mentions on Facebook, Twitter and Instagram
- Full-page color ad (4.5" w x 7.5" h) in the virtual program booklet
- 8 tickets to the event
- Prominent sponsor recognition and logo placement at the Gala
- Inclusion of your name/company on all press releases

## Blue Sponsorship—\$5,000

- Logo and website link on the Foundation homepage for an entire year
- Social media mentions on Facebook, Twitter and Instagram
- Half-page color ad (4.5" w x 3.75" h) in the virtual program booklet
- 6 tickets to the event
- Sponsor recognition at the Gala

## President's Circle Sponsorship—\$2,500

- Half-page color ad (4.5" w x 3.75" h) in the virtual program booklet
- 4 tickets to the event
- Sponsor recognition at the Gala

## Roadrunner Sponsorship—\$1,000

- Quarter-page color ad (2.25" w x 3.75" h) in the virtual program booklet
- 2 Tickets
- Sponsor recognition at the Gala

# Advertising Opportunities – Virtual Program Booklet

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## Full Page—\$750

- Full-page color ad in the virtual program booklet (4.5" w x 7.5" h)

## Half Page—\$500

- Half-page color ad in the virtual program booklet (4.5" w x 3.75" h)

## Quarter Page—\$250

- Quarter-page color ad in the virtual program booklet (2.25" w x 3.75" h)

*All advertisements are due by April 15*

# Tickets

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## Tickets—\$150 Each

Amount \_\_\_\_\_

*Please complete the form on the back side of this brochure*

For more information about the Gala or sponsorship opportunities, contact:

**Cody Miller** at [cmille27@rcsj.edu](mailto:cmille27@rcsj.edu)

**Sarah Palese** at [spalese@rcsj.edu](mailto:spalese@rcsj.edu)

or call 856-494-5669

*We are happy to work with you to find the best opportunities to optimize your involvement as a sponsor*