



[ARTGCOAA; CIP Code 24.0101]

Associate in Arts (A.A.) – Transfer

This program provides the general education foundation necessary for students who are planning to transfer to complete a baccalaureate degree. Using available elective credits, students will focus on Communications as a specific field of study. This degree can also be completed fully online.

Program Learning Outcomes

Students who have completed the program should be able to:

- Communicate effectively in writing and orally
- Demonstrate an understanding of various scientific, artistic, social and historical ideas and perspectives
- Analyze information and use critical thinking to make decisions and solve problems
- Demonstrate a basic proficiency in creative writing, journalism or media

Program Contact

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Arts and Sciences: Communication Option, A.A.

3+1 option in Applied Professional Communications

FIRST YEAR – Fall Semester

☐ ENGL 101 English Composition I or ENGL 101E Enhanced English Composition I	3–4
☐ MATH ____ General Education Mathematics Elective ¹	3–4
☐ ____ General Education Social Science Elective	3
☐ ____ General Education Humanities Elective	3
☐ HIST ____ General Education History Elective	3
	15–17

Spring Semester

☐ ENGL 102 English Composition II	3
☐ ____ General Education Lab Science Elective	4
☐ ____ Free Elective ¹	3
☐ ____ General Education Humanities Elective	3
☐ COMM 101 Introduction to Mass Media	3
	16

SECOND YEAR – Fall Semester

☐ SPEH 101 Effective Speech	3
☐ ____ General Education Social Science Elective	3
☐ COMM 201 Journalism I ³	3
☐ ____ Program Option Elective ²	3
☐ ____ Free Elective ¹	2–3
	14–15

Spring Semester

☐ ____ General Education Global and Cultural Awareness Elective	3
☐ ____ Program Option Elective ²	3
☐ ENGL ____ English Elective	3
☐ COMM 210 Communications Ethics, A.I. & Media Analysis	3
☐ ____ Free Elective ¹	3
	15

TOTAL MINIMUM CREDITS: 60

Program Notes

¹ Students should contact their advisors to clarify 4-year degree transfer requirements and refer to the College catalog for course prerequisites.

² Students intending to take the 3+1 Applied Professional Communications Option are recommended to take COGA 103 and COGA 121 as Program Option Electives. Students not intending to take the 3+1 Applied Professional Communications Option can take any program elective listed.

³ Students can take COMM 201- Journalism I in the Fall or Spring of their second year.

Program Electives

COMM 103 Technical and Scientific Writing	COMM 220 Creative Writing: Non-Fiction
COMM 104 Business Communications	COMM 222 Creative Writing: Fiction
COMM 115 Sports Communication, Culture & Identity	COMM 223 Creative Writing: Poetry
COMM 140 Internet Research and Communications	COMM 150 Argumentative and Persuasive Writing
COMM 205 Feature Writing	COMM 119 Introduction to Public Relations
COMM 208 Sports Broadcasting	COGA 103 Design Type and Color
COMM 217 Journalism II	COGA 121 Introduction to Electronic Publishing and Typography

✦ Are you ready to get started at RCSJ? Visit [RCSJ.edu/Enroll](https://www.rcsj.edu/Enroll) and complete the interest form. ✦



After completing the Arts and Sciences: Communication Option, A.A., students may choose to continue with the bachelor's degree pathway at RCSJ.

The 3+1 Program enables students to complete three years of coursework at RCSJ and one year at Rowan University to earn a bachelor's degree. The 3+1 pathway follows Rowan's course curriculum, with junior year classes taught by RCSJ advanced-degree faculty.

Applied Professional Communications 3+1 Program

FIRST YEAR — Fall Semester

☐ COMM 305 Writing, Research, and Technology	3
☐ COMM 324 Introduction to New Media	3
☐ _____ Literature or Writing Elective	3
☐ _____ Free Elective	3
☐ _____ Free Elective	3
	15

Spring Semester

☐ COMM 300 Publication, Layout, and Design	3
☐ COMM 334 Digital Media Techniques	3
☐ COGA 121 Introduction to Electronic Publishing and Typography or _____ Free Elective	3
☐ _____ Free Elective	3
☐ _____ Free Elective	3
	15

STEP 1

START AT RCSJ
ARTS AND SCIENCES
COMMUNICATIONS
OPTION (A.A.)

STEP 2

END AT
ROWAN UNIVERSITY
APPLIED PROFESSIONAL
COMMUNICATIONS (B.A.)

FOURTH YEAR — After completing the third year at RCSJ, students will seamlessly transfer to Rowan University for their senior year. 3+1 Program team members at both institutions work closely with students to guide them through the process.



Industry & Employment Opportunities

Bachelor's

Public Relations Specialist, Marketing Strategist,
Advertising and Promotions Manager

Master's

Broadcast News Analyst, Reporter, Journalist,
Community Health Worker



Questions

About 3+1 Program:
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About the program:
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[RCSJ.edu/3plus1](https://www.rcsj.edu/3plus1)