



[ARTCDCAA; CIP Code 24.0101]

Associate in Arts (A.A.) – Transfer

Prepares students to transfer to four-year colleges and universities to major in fields such as communications, speech, journalism, broadcasting, television, radio, writing, teaching and law. The student newspaper and the college's programming on local cable TV and channel 9, provide hands-on opportunities to develop skills and explore careers.

Program Learning Outcomes

Students who have completed the program should be able to:

- Discuss mass communications and the role of the media
- Communicate effectively in a variety of media
- Demonstrate critical thinking and problem-solving skills in the areas of communications
- Locate, retrieve and critically evaluate information and information sources

Program Contact

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Liberal Arts: Strategic Digital Communications, A.A.

FIRST YEAR – Fall Semester

☐ COMM 102 Introduction to Communication	3
☐ CSCI 101 Introduction to Microcomputers or CSCI 110 Technology Literacy	2–3
☐ ENGL 101 English Composition I or ENGL 101E Enhanced English Composition I	3–4
☐ COGA 103 Design, Type, and Color or COGA 115 Foundations of Computer Graphic Arts	3
☐ _____ General Education Mathematics Elective	3
	14–16

Spring Semester

☐ COMM 101 Introduction to Mass Media	3
☐ COMM 107 Writing for Electronic Media	3
☐ ENGL 102 English Composition II	3
☐ SPEH 101 Effective Speech	3
☐ _____ General Education Social Science Elective	3–4
	15–16

SECOND YEAR – Fall Semester

☐ COMM 103 Technical and Scientific Writing	3
☐ _____ General Education Humanities Elective (Foreign Lang. Recommended)	3
☐ _____ General Education Lab Science Elective	4
☐ _____ General Education Social Science Elective	3
☐ _____ Business Elective ¹	3
	16

Spring Semester

☐ COMM 104 Business Communication	3
☐ _____ General Education Global and Cultural Awareness Elective	3
☐ _____ General Education Humanities Elective	3
☐ _____ General Education History Elective	3
☐ _____ General Education Social Science Elective	3
	15

TOTAL MINIMUM CREDITS: 60

Program Notes

¹Students can take any 100 or 200 level business course that does not require a business prerequisite.

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and complete the interest form. ✦