

Diagnostic Medical Sonography Program Effectiveness Data

Institution Information	
Institution Name:	Rowan College of South Jersey
Concentrations CAAHEP Accredited:	Abdomen-Extended, Obstetrics and Gynecology

Student Retention:		Total # of Graduates/Total # of Students Enrolled			
Enter Cohort Number and/or Track Name	2022		2021		
Cohort 1 2021	# grads:	14 / 14 100 %	:# Enrolled	# grads:	12 / 15 80 %
				:# Enrolled	# grads:

Job Placement:		Total # of graduates employed in 6 months/Total # of Graduates			
Enter Cohort Number and/or Track Name	2022		2021		
Cohort 1 2021	employed grads #:	14 / 14 100 %	:# grads	employed grads #:	10 / 12 83 %
				:# grads	employed grads #:

Test Takers Rate:		Total # of Test Takers/Total # of Graduates			
Enter Cohort #	Select Concentration	2022		2021	
1	Abdomen-Extended	# Test Takers:	4 / 14 29 %	:# grads	
1	Obstetrics & Gynecology	# Test Takers:	14 / 14 100 %	:# grads	

Credential Success Rate:		Total # of Graduates successfully earning credential/Total # of Graduates			
Cohort # & Concentration	Select Credentialing Exam(s)	2022		2021	
1 AB	RDMS(AB)	# earners:	3 / 4 75 %	:# Test Takers	# earners:
				5 / 6 83 %	:# Test Takers
1 OB/GYN	RDMS(OB/GYN)	# earners:	13 / 14 93 %	:# Test Takers	# earners:
				9 / 9 100 %	:# Test Takers

2020		3-Year Average Retention Rate	
9 / 14	:# Enrolled	81 %	
64 %			

2020		3-Year Average Job Placement Rate	
9 / 9	:# grads	94 %	
100 %			

2020		3-Year Average Success Rate	
2 / 3	:# Test Takers	75 %	
67 %			
9 / 9	:# Test Takers	98 %	
100 %			