

Diagnostic Medical Sonography Program Effectiveness Data

**Institution Information**

Institution Name:	Rowan College of South Jersey
Concentrations CAAHEP Accredited:	Abdomen-Extended, Obstetrics and Gynecology

**Student Retention: Total # of Graduates/Total # of Students Enrolled**

Cohort Number and Track Name (if applicable)	2023			2022			2021			3-Year Average Retention Rate %			
Cohort 1	# of graduates:	10 / 11	91 %	:# Enrolled	# of graduates:	14 / 14	100 %	:# Enrolled	# of graduates:	12 / 15	80 %	:# Enrolled	90

**Job Placement: Total # of graduates employed in 6 months/Total # of Graduates**

Cohort Number and Track Name (if applicable)	2023			2022			2021			3-Year Average Job Placement Rate %			
Cohort 1	employed grads #:	9 / 10	90 %	:# grads	employed grads #:	14 / 14	100 %	:# grads	employed grads #:	10 / 12	83 %	:# grads	91

**Test Takers Rate: Total # of Test Takers/Total # of Graduates**

Cohort #	Concentration	2023			2022										
1	Abdomen-Extended	# Test Takers:	1 / 10	10 %	:# grads	# Test Takers:	4 / 14	29 %	:# grads						
1	Obstetrics & Gynecology	# Test Takers:	10 / 10	100 %	:# grads	# Test Takers:	14 / 14	100 %	:# grads						

**Credential Success Rate: Total # of Graduates successfully earning credential/Total # of Test Takers**

Cohort # & Concentration	Credentialing Exam(s)	2023			2022			2021			3-Year Average Success Rate %			
1 AB	RDMS(AB)	# earners:	1 / 1	100 %	:# Test Takers	# earners:	3 / 4	75 %	:# Test Takers	# earners:	5 / 6	83 %	:# Test Takers	86
1 OB/GYN	RDMS(OB/GYN)	# earners:	10 / 10	100 %	:# Test Takers	# earners:	13 / 14	93 %	:# Test Takers	# earners:	9 / 9	100 %	:# Test Takers	98