

Diagnostic Medical Sonography Program Effectiveness
Institution Name:
Rowan College of South Jersey
CAAHEP Accredited Concentrations:
Abdomen-Extended, Obstetrics & Gynecology

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Student Retention: Total # of Graduates/Total # of Students Enrolled

Retention Threshold: 70% of total enrollment (sliding scale is used for cohorts of 9 or less enrolled students)

Cohort Number	Track Name (if applicable)	2025 # Graduates	2025 # Enrolled	2025 % Retention	2024 # Graduates	2024 # Enrolled	2024 % Retention	2023 # Graduates	2023 # Enrolled	2023 % Retention	3-Year Average Student Retention
1		13	14	93%	12	14	86%	10	11	91%	90%

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Job Placement: Total # of Graduates employed in 6 months/Total # of Graduates

Job Placement Threshold (within 6 months of graduation): 75% of graduates employed as sonographers in one of program's accredited specialties, continuing their education or actively serving in the military

Cohort Number	Track Name (if applicable)	2025 # Employed	2025 # Graduates	2025 % Job Placement	2024 # Employed	2024 # Graduates	2024 % Job Placement	2023 # Employed	2023 # Graduates	2023 % Job Placement	3-Year Average % Job Placement
1		13	13	100%	11	12	92%	9	10	90%	94%

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Test Takers Rate: Total # of Test Takers/Total # of Graduates **for the concentration**

Test Takers 3-Year Trend Threshold:

50% for programs that have **15 or fewer** graduates over a 3-year timeframe

60% for programs that have **16 or greater** graduates over a 3-year timeframe

Cohort Number(s) (programs w/multiple cohorts of the same concentration must indicate all cohort #s on one row)	Concentration	2025 # Test Takers	2025 # Graduates	2025 % Test Takers	2024 # Test Takers	2024 # Graduates	2024 % Test Takers	2023 # Test Takers	2023 # Graduates	2023 % Test Takers	3-Year Graduates Total	% Test Takers 3-Year Trend
1	ABDOMEN-EXTENDED	7	13	54%	3	12	25%	1	10	10%	35	31%
1	OBSTETRICS & GYNECOLOGY	13	13	100%	11	12	92%	10	10	100%	35	97%

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Credential Success Rate: Total # of Graduates successfully earning credential/Total # of Test Takers

Credential Success Threshold (within one year of graduation): 60% of graduates passing a credentialing exam per concentration that the program holds accreditation

Cohort Number	Concentration & Credentialing Exam(s)	2025 # Earners	2025 # Test Takers	2025 % Success	2024 # Earners	2024 # Test Takers	2024 % Success	2023 # Earners	2023 # Test Takers	2023 % Success	3-Year Average % Credential Success
1	ABDOMEN-EXT – RDMS(AB) or RT(S)	7	7	100%	3	3	100%	1	1	100%	100%
1	OB/GYN – RDMS(OB/GYN) or RT(S)	13	13	100%	11	11	100%	10	10	100%	100%