



[COMM.LA.AA; CIP Code 24.0101]

Associate in Arts - Transfer

Prepares students to transfer to four-year colleges and universities to major in fields such as communications, speech, journalism, broadcasting, television, radio, writing, teaching and law.

The student newspaper and the college's programming on local cable TV and channel 9, provide hands-on opportunities to develop skills and explore careers.

Program Learning Outcomes

Students who have completed the program will be able to:

- Discuss mass communications and the role of the media.
- Communicate effectively in a variety of media.
- Demonstrate critical thinking and problem-solving skills in the areas of communications.
- Locate, retrieve and critically evaluate information and information sources.

Program Contact

Valerie Gouse
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856-200-4593

Are you ready to get started at RCSJ? Visit [RCSJ.edu/Enroll](https://www.rcsj.edu/Enroll) and complete the interest form.

Liberal Arts/Strategic Digital Communications, A.A.

FIRST YEAR - Fall Semester

<input type="checkbox"/> CO 102 Introduction to Communication	3
<input type="checkbox"/> CS 101 Introduction to Microcomputers or CS 110 Information Technology	2-3
<input type="checkbox"/> EN 101 English Composition I	3
<input type="checkbox"/> CG 106 Design, Type & Color or CG 115 Foundations of Computer Graphic Arts	3
<input type="checkbox"/> General Education Mathematics Elective	<u>3</u>
	14-15

Spring Semester

<input type="checkbox"/> CO 101 Mass Media Influence	3
<input type="checkbox"/> CO 104 Writing for Electronic Media	3
<input type="checkbox"/> EN 102 English Composition II	3
<input type="checkbox"/> SP 203 Effective Speech	3
<input type="checkbox"/> General Education Social Science Elective	<u>3-4</u>
	15-16

SECOND YEAR - Fall Semester

<input type="checkbox"/> EN 103 Technical Writing	3
<input type="checkbox"/> General Education Humanities Elective (Foreign Lang. Recommended)	3
<input type="checkbox"/> General Education Science Elective	4
<input type="checkbox"/> General Education Social Science Elective	3
<input type="checkbox"/> Business Elective*	<u>3</u>
	16

Spring Semester

<input type="checkbox"/> EN 204 Business Communication	3
<input type="checkbox"/> General Education Diversity Elective	3
<input type="checkbox"/> General Education Humanities Elective	3
<input type="checkbox"/> General Education History Elective	3
<input type="checkbox"/> General Education Social Science Elective	<u>3</u>
	15

TOTAL MINIMUM CREDITS: 60

*Students can take any 100 or 200 level business course that does not require a business pre-requisite