# CUMBERLAND COUNTY COLLEGE BOARD OF TRUSTEES MEETING OF MAY 16, 2017

The Regular Meeting of the Board of Trustees was called to order by Vice-Chair Donna Perez at 5:30 P.M. in the Executive Board Room located in the George P. Luciano Family Center for Public Service and Leadership on Campus.

Solicitor Robert J. Casella, Esquire, read the applicable section of the Open Public Meetings Act regarding the regular Board of Trustees meeting.

Ms. Perez asked everyone to stand for the Pledge of Allegiance led by Mr. Cassisi.

Roll Call: Ms. Brown, Mr. Cassisi, Mr. McGrory, Ms. Perez, Mr. Riley, and Dr. Garrison.

Ms. Perez asked for a motion to accept the resignation of Ms. Pamela Ann Sjogren, Board

Chair. A motion was made by Dr. Garrison and seconded by Mr. Cassisi and passed by roll call vote as follows:

Dr. Garrison	Yes	Mr. Riley	Yes
Mr. Cassisi	Yes	Ms. Perez	Yes
Ms. Brown	Yes		
Mr. McGrory	Yes		

Ms. Perez asked for a nomination for secretary. A motion was made by Dr. Garrison to accept the nomination of Ms. Michelle Brown for the open position of secretary. The motion was seconded by Ms. McGrory and passed by roll call vote as follows:

Dr. Garrison	Yes	Mr. Riley	Yes
Mr. McGrory	Yes	Ms. Perez	Yes
Ms. Brown	Yes		
Mr. Cassisi	Yes		

Mr. Casella proceeded to swear in the new officers: Chair- Ms. Donna M. Perez; Vice Chair – Dr. Christine L. Ward Garrison; Treasurer- Mr. Joseph P. Cassisi; and, Secretary- Ms. Michelle D. Brown.

Ms. Perez thanked Ms. Brown for her willingness to step up and fill the vacant position. She advised the Board that the Freeholders are working diligently to appoint someone to fill the spot on the Board.

A was motion was made by Mr. McGrory to approve the Minutes of the Regular Meeting held on April 20, 2017. The motion was seconded by Mr. Cassisi and passed by roll call vote as follows:

Mr. McGrory	Yes	Dr. Garrison	Yes
Mr. Cassisi	Yes	Ms. Perez	Yes
Ms. Brown	Yes		
Mr. Riley	Yes		

#### **Correspondence** – None

# Freeholder Liaison Remarks – None

Ms. Perez informed the Board that they would move ahead in the agenda to the report from Clear Channel.

## Ms. Nicolosi entered the room at 5:55 P.M.

Report by Clear Channel Outdoor

Representing Clear Channel were Mr. Jeffrey Jones and Mr. Andrew Ross.

Mr. Jones stated that Clear Channel has contacted the College regarding an outdoor

digital LED billboard. This billboard would be built along Route 55 and Clear Channel would

operate and maintain the sign.

Clear Channel is one of the largest billboard companies, established in 1901, and headquartered in San Antonio, Texas. Mr. Jones stated that they are from the Philadelphia branch. He also relayed some statistics: Clear Channel has 701 bulletin faces, 2067 poster faces, 1124 transit displays and 38 digital bulletin faces in the area. Some of the advantages of the College choosing Clear Channel are its experience in the field, its integrity, the fact that it is a large publically held corporation, well versed in the public arena, with financial stability, an understanding of the real estate side of the business as well as the sales side, and its position as a national firm which allows a greater reach than just the regional area.

The goal of Clear Channel is to construct, maintain, and operate a billboard with back to back digital advertising faces. It will need to get the legal permits from the City of Millville and the State of New Jersey. It will look at the ground support and determine the height of the sign so that it will be visible from Route 55 for both south and north bound traffic. It will evaluate the trees in the area. Security will be a concern and there will be a fence to deter scaling of the sign and cameras will help monitor the system. Mr. Jones said that the system will shut itself down if something goes wrong until it is repaired.

The estimated time line for the project will start from the signing of the lease. It will take 30-45 days to affect the permit from the NJDOT and 3-6 months for a permit from the City of Millville. The fabrication of the sign will take 8 to 12 weeks and the construction on site will take 5 to 8 days. The wiring will be underground and hopefully, they will be able to use the existing system.

There will be rental compensation of around 20% to the College.

Mr. Cassisi asked if the size of the sign will be determined before the College signs the lease. Mr. Jones said that the height of the size of the sign is 14 x 48 feet, but the uncertainty will be the height of the sign.

Mr. Cassisi asked if the design will be determined before the College signs the lease. Mr. Ross stated that the sign is a standard sign and showed some visual examples.

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Mr. Cassisi asked about the timing of the ads. Mr. Ross stated that they are in 8 second intervals. They are stationary ads with no animation.

Mr. Cassisi asked if the College will have the opportunity to prescreen the ads. Mr. Ross stated that it is not in the lease language. However, when the College stated its standards, they are in line with Clear Channel's. Of course, there will be no CCC competitor advertising, and if the College sees something they do not like, they can contact Clear Channel for discussion.

Mr. Cassisi asked at whose expense will the sign be removed at the end of ten years if the contract is not renewed and how long will it take for removal. Mr. Ross stated that it would be removed at the cost of Clear Channel and they would have up to 120 days to remove.

Mr. Cassisi asked if they had any signs in the area. Mr. Ross said that nothing came to mind. There are only 50 of them in the Philadelphia region. Mr. Jones said there is one on the Atlantic City Expressway, one at the base of the Benjamin Franklin Bridge and one on I-95 near Wilmington, Delaware.

Mr. Cassisi asked if they anticipate any resistance from environmental causes. Mr. Ross said that there are some that resist in general. Because the sign will be placed in an area that is not a residential area, it should be easier to get approval.

Mr. Cassisi asked if the College would be held liable for litigation that arose out of the billboard, such as an accident occurring and the claim of distraction by the billboard. Mr. Jones stated that in the standard lease there is a hold harmless clause. However, he was not sure how the College's lease is worded.

Mr. Riley asked if there would be a charge to the College for advertising. Mr. Ross said the answer is yes and no. He said that there is no charge, but that the College would be limited to its advertising. There are certain things they have to hold back time for such as amber alerts

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and FBI announcements. The College will want to tailor its time around its most important events on campus.

Mr. Jones did ask that the College appoint one person to be the lead in the advertising so that they are not having to deal with more than one person and therefore optimizing the value of the sign to the College.

Ms. Perez asked if the advertising would be the same on both sides. Mr. Ross said no that some businesses may only want to target the southbound or northbound traffic.

Ms. Perez thanked the gentlemen from Clear Channel for coming.

Review of Consent Agenda

A. Personnel & Affirmative Action

- 1. Consideration to approve Employment of Dr. Robert Clark as Full time Special Assistant to the President for Planning, Research and Institutional Effectiveness, at an annual salary of \$87,485.00, effective June 1,2017.
- Consideration to approve Employment of Ms. Janae Lynn Gonzalez as Full time Intake Specialist/Job Developer, Displaced Homemaker Grant, at an annual salary of \$32,814.00, effective June 1,2017. *This is a grant funded position.*

3. Consideration to approve the attached list of Faculty promotions, effective September 1,2017.

 Consideration to approve the attached list of Librarian promotions, effective July 1, 2017.

 Consideration to approve the attached list of Administrator promotions, effective July 1, 2017.

- Consideration to approve the attached list of Management Team promotions, effective July 1, 2017.
- 7. Consideration to accept the attached list of resignations/retirements/terminations.
- B. Finance & Planning NONE

C. Academic and Student Affairs NONE

A motion was made by Dr. Garrison for to approve Consent Agenda Item A. The

motion was seconded by Mr. McGrory and passed by roll call vote as follows:

Dr. Garrison	Yes	Ms. Nicolosi	Yes
Mr. McGrory	Yes	Mr. Riley	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

# **Reports of Standing Committees**

A. Personnel & Affirmative Action - Ms. Donna M. Perez,

#### Chair NONE

- B. Finance & Planning Dr. Christine L. Ward Garrison, Chair
- A motion was made by Mr. McGrory for consideration to adopt Resolution #2158-2017, authorizing the College to award a renewal contract for campus security services to RST Security & Investigations of Vineland, NJ for a one year term not to exceed \$163,836.00 with the option to renew for an additional one year term, per the attached two year rate calculation. The motion was seconded by Ms. Nicolosi and passed by roll call vote as follows:

Mr. McGrory	Yes	Mr. Riley	Yes
Ms. Nicolosi	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

2. A motion was made by Ms. Nicolosi for consideration to authorize the college's administration to enter into an agreement with the Gloucester County Special Services School District to operate a summer migrant education program from June 12, 2017 through July 13, 2017 in the amount of \$51,500.00. The motion was seconded by Mr. McGrory and passed by roll call vote as follows:

Ms. Nicolosi	Yes	Mr. Riley	Yes
Mr. McGrory	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

3. A motion was made by Mr. Riley for consideration to adopt Resolution #2159-2017, authorizing the College to enter into an agreement with the Cumberland County Board of Vocational Education, LEA for the Cumberland County Educational Cooperative to provide transportation services for the annual Title II Migrant Education Program from June 12, 2017 through June 29, 2017 in the amount of \$9,015.60. Funds for this contract are provided through the Migrant ESL Grant. The motion was seconded by Mr. McGrory and passed by roll call vote as follows:

Mr. Riley	Yes	Ms. Nicolosi	Abstain
Mr. McGrory	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

4. A motion was made by Ms. Brown for consideration to adopt Resolution #2160-2017, authorizing the College to enter into an agreement with the Cumberland County Board of Vocational Education, LEA for the Cumberland County Educational Cooperative to provide transportation services for the annual Title II Migrant Education Program from July 3, 2017 through July 13, 2017 in the amount of \$5,259.10. Funds for this contract are provided through the Migrant ESL Grant. The motion was seconded by Mr. Cassisi and passed by roll call vote as follows:

Ms. Brown	Yes	Mr. Riley	Yes
Mr. Cassisi	Yes	Dr. Garrison	Yes
Mr. McGrory	Yes	Ms. Perez	Yes
Ms. Nicolosi	Abstain		

5. A motion was made by Ms. Nicolosi for consideration to adopt Resolution #2161-2017, authorizing the College to establish course fees of \$50 for Beverage Tourism and \$600 for

TIPS Trainer Certification for students enrolled in the Beverage Tourism/Tasting Room Management Career Certification Program effective May 22, 2017. The motion was seconded by Mr. McGrory and passed by roll call vote as follows:

Ms. Nicolosi	Yes	Mr. Riley	Yes
Mr. McGrory	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

6. A motion was made by Mr. McGrory for consideration to adopt Resolution #2162-2017, authorizing the College to award of a contract for performances on April 20, 2018, and December 9, 2017, to BiCoastal Productions of New York, NY in the amount of \$19,500.00. The motion was seconded by Ms. Nicolosi and passed by roll call vote as follows:

Mr. McGrory	Yes	Mr. Riley	Yes
Ms. Nicolosi	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

7. A motion was made by Mr. Cassisi for consideration to adopt Resolution #2163-2017, authorizing the College to award a contract for Master Plan Phase 3, Campus Site and Science Building Lighting Upgrade Project, to the firm Ronald Janney Electrical Contractor Inc. of Estell Manor, New Jersey in the amount of \$655,600.00. Chapter 12 funds will be used to fund the entire project. The motion was seconded by Ms. Nicolosi and passed by roll call vote as follows:

Mr. Cassisi	Yes	Mr. Riley	Yes
Ms. Nicolosi	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. McGrory	Yes		

 A motion was made by Mr. McGrory for consideration to adopt Resolution #2164-2017, authorizing the College to award a contract for educational consulting services to George Washington Carver Education Foundation of Mizpah, New Jersey for the period of June 1, 2017 through May 30, 2018 in the amount of \$17,000.00. Funds for these services will be provided by the HSI STEM Grant. The motion was seconded by Mr. Riley and passed by roll call vote as follows:

Mr. McGrory	Yes	Ms. Nicolosi	Yes
Mr. Riley	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

9. A motion was made by Ms. Nicolosi for consideration to adopt Resolution #2165-2017, authorizing the College to award a contract for Microsoft license renewal to Dell Marketing of Pittsburgh, PA, under the provisions of cooperative currently in effect, for the period of April 30, 2017 through April 29, 2018 in the amount of \$11,279.40. The motion was seconded by Ms. Brown and passed by roll call vote as follows:

Mr. Nicolosi	Yes	Mr. Riley	Yes
Ms. Brown	Yes	Dr. Garrison	Yes
Mr. Cassisi	Yes	Ms. Perez	Yes
Mr. McGrory	Yes		

10. A motion was made by Mr. McGrory for consideration to amend Resolution #2144-2017, adopted March 16, 2017, to purchase from G.M. White Electrical Contractor, Inc., per the bid by the County of Cumberland, authorizing an increase of the award in the amount of \$4,500.00 for additional services needed prior to June 30, 2017. The motion was seconded by Mr. Cassisi and passed by roll call vote as follows:

Mr. McGrory	Yes	Mr. Riley	Yes
Mr. Cassisi	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Ms. Nicolosi	Yes		

11. A motion was made by Mr. McGrory for consideration to adopt Resolution #2166-2017, authorizing the College to award a contract for an engineering and consulting services to Biagi, Chance, Cummins, London, Titzer, Inc. of Vineland, NJ, in an amount not to exceed \$1,300. This contract will be funded by the Chapter 12 funds. The motion was seconded by Mr. Cassisi and passed by roll call vote as follows:

Mr. McGrory	Yes	Mr. Riley	Yes
Mr. Cassisi	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Ms. Nicolosi	Yes		

12. A motion was made by Mr. Riley for consideration to adopt Resolution #2167-2017, authorizes the College the purchase of proprietary Apple technology products through HCESC Contract (HCESC- TEC-16-0 1) from Apple, Inc. 5505 W. Parmer Lane, MS 578-ROA Austin, TX 78727-6524, for items with a quoted value not to exceed \$3,724.00. Funding for this purchase will be provided by the Perkins Grant. The motion was seconded by Ms. Nicolosi and passed by roll call vote as follows:

Mr. Riley	Yes	Mr. McGrory	Yes
Ms. Nicolosi	Yes	Dr. Garrison	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

13. A motion was made by Ms. Nicolosi for consideration to adopt Resolution #2168-2017, authorizing purchases and disbursements in the amount of \$681,499.69 for the current period. The motion was seconded by Ms. Brown and passed by roll call vote as follows:

Ms. Nicolosi	Yes	Mr. Riley	Yes
Ms. Brown	Yes	Dr. Garrison	Yes
Mr. Cassisi	Yes	Ms. Perez	Yes
Mr. McGrory	Yes		

14. A motion was made by Ms. Nicolosi for consideration to adopt Resolution #2169-2017, authorizing purchases and disbursements in the amount of \$1,866.55 to Custom Graphics, Inc. of Vineland, New Jersey for the current period. The motion was seconded by Ms. Brown and passed by roll call vote as follows:

Ms. Nicolosi	Yes	Mr. Riley	Yes
Ms. Brown	Yes	Dr. Garrison	Yes
Mr. Cassisi	Yes	Ms. Perez	Yes
Mr. McGrory	Yes		

C. Academic & Student Affairs - Ms. Michelle D. Brown, Chair

NONE

# **Consideration of Old Business - NONE**

## **Consideration of New Business - NONE**

## **Campus Reports**

1. Graduation Profile - Anne Daly-Eimer, Executive Director, Enrollment Services

Ms. Daly-Eimer started by saying that it is going to be warm on Thursday, but it will be good.

The College will graduate its largest class ever with 758 graduates. This is a 35% increase

over the last ten years and a 12% increase over last year. The College will award 976 degrees.

This is a 14% increase. The College has consistently been able to keep the graduation numbers up,

despite the decline in enrollment.

Some graduation demographics:

Gender: Male – 509 Female – 249

Race Ethnicity: African American – 128 Caucasian – 382 Hispanic – 148

Age: 63% under the age of 25 47% under the age of 20 Oldest student 79 years Youngest student 17 years

High School breakdown: Bridgeton – 91 graduates Buena – 17 graduates Cumberland Regional – 94 graduates Delsea Regional – 12 graduates GED – 35 graduates Millville – 122 graduates Sacred Heart – 9 graduates Schalick – 29 graduates Vineland – 211 graduates

Top 10 Curriculum: Justice Studies Biomedical Science/Healthcare Nursing Social Science LA General Business Studies Business Management/Options LA Elementary/Secondary Education LA Social Science Early Childhood/Preschool Education

Cohorts:	
Athletes	38
Completion Scholarship	23
Dual Credit	104
EOF	38
Honor Societies	208
Las Vias	30
NJ STARS	68

Project Assist/DSS	47
Student Support Services	72
School Counts!	53
Workforce/UPP	30
Veterans	10

University Center:	
Fairleigh Dickenson	19 graduates
Montclair University	11 graduates
Wilmington University	160 graduates
Seton Hall University	7

Mr. Cassisi asked if the number was up or down. Ms. Daly-Eimer advised that the number is down.

Mark Randa, Ph.D. is the Professor of the Year and Ms. Amanda Sorshek is Academic Advisor of the Year.

This year the graduates will sport new regalia at Commencement.

# CCC Foundation Liaison Report - Mr. Patrick W. McGrory

The gifts received for April 2017 total \$173,608.80. The total gifts received year since July 1, 2016 are \$463,471.79.

Scholarship night is tomorrow, May 17, 2017. The Sue Perry memorial ceremony will be held on May 23, 2017. The *School Counts*! Golf Classic will be held on June 7, 2017. Mr. McGrory encouraged all to attend.

#### NJCCC Trustee Ambassador Report - Mr. Joseph Cassisi

Mr. Cassisi congratulated the Foundation and Alice Woods on a successful Gala. Ms. Perez also said that there was great energy at the Gala and the word on the street was that it was one of the best. Dr. Salomon-Fernandez said that Alice has done a tremendous job and her effort to accommodate the walk-ins at the Gala was impressive. There were a record number of attendees at the Gala.

Dr. Salomon-Fernandez also stated that the year round Pell grant initiative passed and that will enable students to attend classes year round. Legislation authorizing Pell eligibility for incarcerated students is anticipated.

### President's Report – Dr. Yves Salomon-Fernandez

Dr. Salomon-Fernandez reported that one employee left to take a job at Rowan because Cumberland County College couldn't match the salary. However, after four days at Rowan, the employee called and asked if he could come back. Sherri Welch did hire him back.

Dr. Salomon-Fernandez reported that the Baseball Team is one of the final four in Division III NJCAA, and they are rooting for them to make it to the World Series in Tennessee. She also reported that the Licensed Practical Nursing Program (LPN) is ranked # 1 in the state due to their high passing rates of the licensing exam. Also, two students received the Phi Theta Kappa All-American Academic Award. Dr. Salomon-Fernandez recently attended the budget hearings in Trenton. It was an intense session, but informative. The College will prepare itself should the state adopt a performance based funding formula and attach accountability measures to the state's Tuition Aid Grant (TAG) program. Plans to invite the senators and assemblymen to visit the College are being formulated.

Dr. Piccone is working on the Substantive Change Report required to allow the Millville Arts and Innovation Center to operate as an additional location of the College.

The College is scheduled to meet with Stockton University to discuss a premier partnership with that institution.

The external evaluator visited campus to observe the progress of the Las Vias Title V grant. The report from was favorable and highlighted the strengths of the program and the personnel responsible for its success.

The College met with two local utilities and are working on developing programs that meet the needs of the electric and gas industries.

#### Persons wishing to address the Board – None

Ms. Perez announced the Board retreat on June 10, 2017 at 8:30 A.M.

A motion was made by Dr. Garrison for consideration to adopt Resolution #2170-2017, authorizing the Board of Trustees to meet in Executive Session to discuss matters that are deemed privileged pursuant to N.J.S.A. 1 0:4-12(b)(4), any collective bargaining agreement, or the terms and conditions which are proposed for inclusion in any collective bargaining agreement, including the negotiation of the terms thereof with employees or representatives of employees of the public body. The motion was seconded by Mr. Riley and passed by roll call vote as follows:

Dr. Garrison	Yes	Mr. McGrory	Yes
Mr. Riley	Yes	Ms. Nicolosi	Yes
Ms. Brown	Yes	Ms. Perez	Yes
Mr. Cassisi	Yes		

The Board entered Executive session at 6:57 P.M.

The Board returned to Open Public Meeting at 7:04 P.M.

There being no further business to come before the Board, a motion was made by Dr.

Garrison to adjourn the meeting seconded by Mr. McGrory. The meeting was adjourned at 7:04

P.M.

Respectfully submitted,

MS.MICHELLE D. BROWN, SECRETARY