



Communication and Creative & Performing Arts Division
1400 3322 College Drive, Vineland, NJ 08360
856-691-8600

CO 212: TV History and Appreciation

Syllabus

Lecture Hours/Credits: 3/3

Catalog Description

Prerequisite: EN 060

TV History and Appreciation is a foundation course for Radio/TV/Film students and a prerequisite for future production courses. This course will focus on the decade of the 1950s in which the structure of American commercial television developed. Students will explore the art and impact of one of the most pervasive information delivery systems ever invented. Students will discuss the evolution of some of today's most popular and influential programming. The cultural, economic and regulatory decisions that shaped the medium will be discussed. Students will also analyze primetime TV's portrayal of the American family, gender roles, violence, politics and the legal law enforcement and medical professions.

Textbook and Course Materials

It is the responsibility of the student to confirm with the bookstore and/or their instructor the textbook, handbook, and any other materials required for their specific course and section.

Click here to see current textbook prices at cccnj.bncollege.com.

Evaluation Assessment

Online Proctoring

All courses offered at RCSJ, whether they are web-enhanced, hybrid, or fully online, may include assessments that make use of Online Proctoring. To find out more about Online Proctoring, and to learn about the minimum technical requirements, visit rcsj.edu/elearning/online-proctoring.

Grading Scale

The grading scale for each course and section will be determined by the instructor and distributed the first day of class.

Rowan College South Jersey Core Competencies

(Based on the NJCC General Education Foundation - August 15, 2007; Revised 2011)

This comprehensive list reflects the core competencies that are essential for all RCSJ graduates; however, each program varies regarding competencies required for a specific degree. Critical thinking is embedded in all courses, while teamwork and personal skills are embedded in many courses.

Written and Oral Communication: Students will communicate effectively in both speech and writing.

Quantitative Knowledge and Skills: Students will use appropriate mathematical and statistical concepts and operations to interpret data and to solve problems

Scientific Knowledge and Reasoning: Students will use the scientific method of inquiry, through the acquisition of scientific knowledge.

Technological Competency: Students will use computer systems or other appropriate forms of technology to achieve educational and personal goals

Society and Human Behavior: Students will use social science theories and concepts to analyze human behavior and social and political institutions and to act as responsible citizens.

Humanistic Perspective: Students will analyze works in the fields of art, history, music, or theater; literature; philosophy and/or religious studies; and/or will gain competence in the use of a foreign language

Historical Perspective: Students will understand historical events and movements in World, Western, non-Western or American societies and assess their subsequent significance.

Global and Cultural Awareness: Students will understand the importance of a global perspective and culturally diverse peoples.

Ethical Reasoning and Action: Students will understand ethical issues and situations.

Information Literacy: Students will address an information need by locating, evaluating, and effectively using information.

CO 212 Core Competencies

This course focuses on two of RCSJ's Core Competencies:

- Humanistic Perspective
- Historical Perspective

Student Learning Outcomes: TV History and Appreciation

Successful completion of CO 212 will help students:	RCSJ Core Competencies	Evaluation / Assessment (Additional means of evaluation may be included by individual instructors)
Identify the significant people and events in the development of TV History and Appreciation	Humanistic Perspective Historical Perspective	Class Discussion Quizzes Written Assignments
Evaluate the media of individuals who have set Trends in the art of TV History and Appreciation	Humanistic Perspective Historical Perspective	Class Discussion Quizzes Written Assignments
Analyze and compare the work of significant TV through writing and discussion	Humanistic Perspective Historical Perspective	Class Discussion Quizzes Written Assignments
Identify and describe the relationship between TV and other contemporary events that have shaped the nation and the world	Humanistic Perspective Historical Perspective	Class Discussion Quizzes Written Assignments
Relate TV to social and historical events, issues, and trends	Humanistic Perspective Historical Perspective	Discussion Photographic Written Assignments
Discuss the historical relationship between film, television and other media	Humanistic Perspective Historical Perspective	Discussion Photographic Written Assignments

Topical Outline

Week 1 Overview - A brief explanation of the requirements and goals of the course, a documentary on the invention of the television and the development of the commercial television industry.

Week 2 Earliest samples available of program mainstays: drama and situation comedy

Week 3 The Family Sitcom

Week 4 The Workplace Sitcom

Week 5 The Golden Age of Live Drama

Week 6 Space

Week 7 All but Forgotten Genres: Musical Variety

Week 8 All but Forgotten Genres: Westerns

Week 9 Police Drama

Week 10 Detective Drama

Week 11 Hospital Drama

Week 12 Legal Drama

Week 13 The Growth and Development of News

Week 14 The Role of Women

Week 15 The Role of Minorities

Class Policies

Attendance Policy:

Class attendance and participation in class discussions are essential to this course. Students are responsible for all materials during class absence and should make arrangements **with other students** to acquire class notes. If you are aware in advance of a class you must miss please notify the instructor and make arrangements to make up the work you will miss.

Plagiarism: Please refer to the online syllabus for definitions of plagiarism. The first instance of plagiarism will result in a zero (0) for that assignment and require a student instructor conference. A second offense will result in an F for the course. In addition, a second offense will be reported to the Dean of Liberal Arts and the Director of Student Affairs.

Deadlines: Project deadlines must be met. If your project is not finished at the scheduled time, it will affect your grade, unless you have made special arrangements with your instructor.

Rubric

Activity/Assignment		Levels of Achievement	
Criteria	Needs Improvement	Good	Excellent
Demonstrates Understanding of the Topic • image or activity demonstrates inclusion of ideas important to the topic. Weight 34.00%	60%	80%	100%
Composed or Organized Well: • Provides clear purpose and subject; supports conclusions/ideas /images with evidence related to the topic. Weight 33.00%	60%	80%	100%
Demonstrates Use of Research and/or Critical Thinking Skills • Identifies not only the basics of the activity/image, but recognizes nuances of the issues/ideas/assumptions related to the topic. Weight 33.00%	60%	80%	100%
Discussions		Levels of Achievement	
Criteria	Needs Improvement	Good	Excellent
Content	2 Points Topic is poorly developed, with vague or absent supporting detail. Trite ideas and/or unclear wording reflect a lack of understand of the topic. There is no indication of research or support for ideas.	4 Points Topic is evident with some supporting details; generally meets requirements of the assignments. Little indication of research or support for ideas	5 Points Topic is well developed, effectively supported, and appropriate for the assignment. Effective thinking is clearly expressed. Support for ideas is indicated, research is cited.
Organization	2 Points Writing is rambling and unfocused, with the main theme and supporting details presented in a disorganized, unrelated way.	4 Points Writing demonstrates some grasp of organization, with a discernible theme and supporting details.	5 Points Writing is clearly organized around a central theme. Each sentence is clear and relates to the others in a well-planned framework.

Affirmative Action Statement

The Board of Trustees is committed to providing a work and academic environment that maintains and promotes affirmative action and equal opportunity for all employees and students without discrimination on the basis of certain enumerated and protected categories. These categories are race, creed (religion), color, national origin, nationality, ancestry, age, sex (including pregnancy and sexual harassment), marital status, domestic partnership or civil union status, affectional or sexual orientation, gender identity or expression, atypical hereditary cellular or blood trait, genetic information, liability for military service, or mental or physical disability, including AIDS and HIV related illnesses.

For questions concerning discrimination, contact Almarie J. Jones, Special Assistant to the President, Diversity and Equity/Title IX and Compliance, 856-415-2154 or ajones@rcsj.edu or (Cumberland) Nathaniel Alridge, Jr., JD, Director, Diversity and Equity/Title IX and Judicial Affairs, 856-691-8600, ext. 1414 or nalridge@rcsj.edu. For disability issues or any barriers in the learning or physical environment related to a document condition/disability please contact: Gloucester campus – Carol Weinhardt, Director, Department of Special Services, ADA/504 Officer at 856-415-2247 or cweinhar@rcsj.edu; or Cumberland Campus – Meredith Vicente, Senior Director, Department of Special Services/Project Assist at 856-200-4688 or mvicent1@rcsj.edu

Department of Special Services

The Department of Special Services is committed to providing support services and ensuring equal access to eligible students with documented conditions/disabilities as outlined by the Americans with Disabilities Act (ADA) and the Americans with Disabilities Act with Amendments Act (ADAAA).

(Gloucester Campus Location and Contact)

Location: Instructional Center, room 425A.

Primary Contact: Director, Carol Weinhardt, (email) cweinhar@rcsj.edu; or (phone) 856-415-2247.

(Cumberland Campus Location and Contact)

Location: Center for Academic & Student Success (CASS)

Primary Contact: Senior Director, Meredith Vicente, (email) mvicent1@rcsj.edu; or (phone) 856-200-4688.

Reporting Allegations of Sexual Assault Resource Referrals (8/2021)
Cumberland Campus

There are multiple safe places for students to report allegations of sexual assault, both on and off campus. Reports of sexual assault can be made to any of the following offices listed in the chart below.

All students are encouraged to report alleged crimes on campus.

Employees must report crimes that pose an immediate threat to the campus Security Office, the local Police Department or the Sheriff's Office.

Service	Resource	Phone Number/Location/Website
Non-Confidential Reporting Law Enforcement	Vineland Police Dept. Millville Police Department Cumberland Co. Sheriff's Office Cumberland County Emergency Services Cumberland Campus Security 856-200-4706 (Direct)	856-691-4111 856-825-7010 856-451-4449 9-1-1 Andres Lopez, Director Safety and Security 856-200-4706
Non-Confidential On-Campus Reporting Support Services	Almarie J. Jones Special Assistant to the President Diversity and Equity, Title IX and Compliance Nathaniel Alridge, Jr., JD, Director Diversity and Equity, Title IX and Judicial Affairs Kellie W. Slade Executive Director Student Services, Student Life	856-415-2154 Gloucester Campus College Center, Room116 ajones@rcsj.edu 856-498-9948 Catherine J. Arpino Education and Humanities Center, nalridge@rcsj.edu 856-200-4615 Student & Enrollment Services Center kslade@rcsj.edu
Confidential On-Campus Counseling and Support Services	Student Counseling and Wellness Center John Wojtowicz, LCSW	Academic Building – 1 st floor 856-200-4760 jwojtowi@rcsj.edu
Confidential Off-Campus Full-Service Support	Center for Family Services – Services Empowering Rights of Victims (SERV)	24/7 Hotlines Cumberland Co. – 1-800-225-0196 www.centerffs.org/serv
Hospital Sexual Assault Nurse Examiner on Site	Inspira Medical Center Vineland	1505 W. Sherman Ave., Vineland, NJ 856-641-8000